

Nacogdoches County Chamber of Commerce

Benefits and Events

Benefits of Chamber Membership

The CEO of the Texas Chamber of Commerce Executives, Aaron Cox, recently wrote a letter explaining the value of Chamber membership including this statement, "A little known fact, however, is the impact local chambers have on 'the business side of business.' Among these positive impacts are increased consumer confidence and patronage both of which are critical to business success."

The letter is available to read in its entirety, or [click here to read the full letter from Cox.](#)

A few of the basic benefits that members of the Nacogdoches County Chamber enjoy include:

1. Networking with other Chamber members! Make contacts with potential new customers, build relationships with existing clients and find local suppliers for business needs.
2. Effective promotion with a Ribbon Cutting ceremony, and sponsorship and volunteer opportunities.
3. Low-cost workshops and seminars for business development.
4. Increase awareness with listings in printed and online directories.
5. Have a stronger voice in State Legislation that affects business operation.
6. Impact the community through committees and events.
7. Easy access to information and resources.
8. Connect with the decision-makers at Stephen F. Austin State University.

All the above - and more - come with membership in the Nacogdoches County Chamber of Commerce.

Nacogdoches County Chamber of Commerce Events

20th Annual Blueberry Golf Bash - business networking on the golf course.

28th Annual Texas Blueberry Festival - true community celebration that showcases Nacogdoches to 19,000+ attendees.

96th Annual Meeting & Membership Banquet - prestigious business community event where the Board of Directors are inducted and Citizen of the Year and Businesses of the Year recipients are honored.

Business Development Seminars - low-cost workshops and seminars that provide information that small and medium-sized businesses appreciate.

Nacogdoches SFA Days in Austin - two-day event at the State Capitol that gives community members the opportunity to meet with members of state legislature and state agency directors. Serves as a voice for the issues that affect East Texas.

Education events that reach ALL County school districts -

Great Expectations - presentations to all County 8th grade students.

L.O.T. (Leaders of Tomorrow) Crew - 8th grade students meet once a month during the school year for leadership skills building exercises and community awareness experiences.

N.O.B.L.E. Scholars Award Banquet - banquet that honors graduating High School seniors throughout the County for completing the NOBLE Scholars program.

Chamber Board Retreat - day-long strategic planning meeting for all Chamber Directors and key volunteers.

Fourth Friday Luncheon - the Chamber's monthly membership meeting. Guest speakers cover current topics in business and community.

Membership 101: Reception & Orientation - training for new Chamber members that includes time with Chamber Directors and key leaders.

Operation Thank You! - annual event that encourages personal connections with members and distributes the Chamber's publications for the new year.

Past Chamber Presidents/Chairs Breakfast - past Chamber chairmen and presidents meet annually to hear updates and suggest action items based on Chamber experience.

Chamber Connection e-Guide - electronic newsletter distributed monthly.

Chamber Website - nacogdoches.org - 27/7 information for Nacogdoches and includes the Chamber's online Membership Directory.

Chamber Weekly Events Email - email blasts sent to the Chamber Ambassadors, Board of Directors, and Leadership Nacogdoches class. Keeps all informed of Chamber's and community's upcoming activities.

Member of the Month Profile - highlights a Chamber member's business, products and services.

East Texas Spring Online Auction - online auction that runs four weeks and draws bidders from across the USA.

Board Meeting - the Chamber Board of Directors and community partners meet once each month.

Leadership Nacogdoches Program - nine-month program that prepares class participants to become leaders in the community.

Retire in Nacogdoches Brochure - promotes Nacogdoches County as a Go Texan Certified Retirement Community.

Shop Nac First - community effort to remind residents and businesses to search locally for products and services.

Chamber committees that work in different areas and industries of the County:

Agribusiness Committee

Chairman's Circle Committee

Education Committee

Government Affairs Committee

SFA-Chamber Connection Committee