

## OMA MARKETING OPPORTUNITIES

2017

The Stephen F. Austin State University Office of Multicultural Affairs (OMA) is committed to advancing Stephen F. Austin State University's commitment to diversity and multiculturalism. The OMA creates networks of support for students, staff and faculty that provide opportunities for meaningful cross-cultural interactions and learning experiences that promote respect for diversity.

As diversity educators, we realize the importance of both serving and working with the SFASU and Nacogdoches communities.

Through our work, we ask for support by helping to contribute to one or more of our major programs that we host throughout the year. By supporting our programs, you are helping us to reach the SFASU and Nacogdoches communities by increasing awareness of all cultures and student retention. We hope that you are excited about this amazing opportunity, and we are open to discuss your involvement at various levels of sponsorship and/or donations.

If you have questions or require additional information, please do not hesitate to contact our office at 936.468.1073 or visit our website at [www.sfasu.edu/oma](http://www.sfasu.edu/oma). In addition, if interested in a yearlong sponsorship please contact Veronica Beavers at [weavervb@sfasu.edu](mailto:weavervb@sfasu.edu) for more information.

We look forward to receiving your response. Thank you in advance for your support.

OMA Staff

## Event Options:

### MLK Day of Service- January 15, 2018

MLK Day of Service honors the life and legacy of Dr. Martin Luther King Jr. This day is not a day of selfishness but of selflessness. Participants in this event volunteer their time to perform community service acts at various Nacogdoches agencies. Free lunch and t-shirts are provided to all volunteers who complete their assigned projects.

### Diversity Conference - February 9, 2018

The Diversity Conference seeks to provide a platform for presenters to share their diversity-related work with conference attendees and engage in vital multicultural dialogue.

### Women's Empowerment Conference- March 2, 2018

During this summit, we invite participants to develop relationships with other women who strive to make an impact, learn professional development skills, discuss current issues for women today, and learn how to improve personal wellness and much more!

*Sponsor by October 6, 2017 and you will be recognized at our OMA Anniversary event on November 1, 2017!*



## Sponsorship Opportunities for each Event:

### Premier Event Sponsor **\$300**

- ❖ Sign placed in SFA Event space during event (must supply sign)
- ❖ Full-page ad in program given to all attendees (8 ½" by 11" page; must supply ad via email\*\*)
- ❖ Logo on the back of event shirt given to attendees
- ❖ Slide included in pre-event slideshow that will be played before the opening ceremony
- ❖ Logo included on sponsor page in materials given to all attendees (must supply logo via email\*\*)
- ❖ Recognition on OMA Website and social media pages

### Elite Event Sponsor **\$200**

- ❖ Logo on back of event shirt given to attendees
- ❖ Half-page ad in program given to all attendees (8 ½" by 5.5" ad; must supply ad via email\*\*)
- ❖ Slide included in pre-conference slideshow that will be played before the opening ceremony
- ❖ Logo included on sponsor materials given to all attendees (must supply logo via email\*\*)
- ❖ Recognition on OMA Website and social media pages

### Classic Event Sponsor **\$100**

- ❖ Half-page ad in conference program given to all attendees (8 ½" by 5.5" page; must supply ad via email\*\*)
- ❖ Slide included in pre-conference slideshow that will be played before the opening ceremony
- ❖ Logo included on sponsor page in conference booklet given to all attendees (must supply logo via email\*\*)
- ❖ Recognition on OMA Website and social media pages

### Other items we accept...

- ❖ Prize Donations (i.e. tickets, gift certificates, merchandise)
- ❖ Food Donations (**for MLK Day of Service ONLY**) - In exchange for meal donations, you will be given a sponsorship opportunity that will be determined by the staff.

## Sponsorship Information

Contact Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Contact Number: \_\_\_\_\_

Email: \_\_\_\_\_

### SPONSORSHIP SELECTION:

#### Special Offer:

\_\_\_\_\_ \*ALL 3 EVENTS PREMIER SPONSOR- \$750 (150.00 discount)\*

#### Individual Event Options:

##### MLK Day of Service

\_\_\_\_\_ Premier Conference Sponsor - \$300.00

\_\_\_\_\_ Elite Conference Sponsor- \$200.00

\_\_\_\_\_ Classic Conference Sponsor \$100.00

##### Diversity Conference

\_\_\_\_\_ Premier Conference Sponsor - \$300.00

\_\_\_\_\_ Elite Conference Sponsor- \$200.00

\_\_\_\_\_ Classic Conference Sponsor \$100.00

##### Women's Empowerment Summit Conference

\_\_\_\_\_ Premier Conference Sponsor - \$300.00

\_\_\_\_\_ Elite Conference Sponsor- \$200.00

\_\_\_\_\_ Classic Conference Sponsor \$100.00

##### Other Donations

\_\_\_\_\_ Prizes (*Indicate event:* \_\_\_\_\_) \_\_\_\_\_ Food

**TOTAL SPONSORSHIP AMOUNT: \$** \_\_\_\_\_

Payment Type (circle one): Cash      Check      FOP

**(If applies)** Check Number #: \_\_\_\_\_ (*please enclose check with sponsorship form*)

**(If applies)** FOP #: \_\_\_\_\_

*Please return all forms to the Office of Multicultural Affairs Office, Student Center Room 3.101 or mail to SFA P.O. Box 6196, Nacogdoches, TX 75962. If you have any questions please contact the OMA at (936) 468-1073.*