



Marketing Opportunities

Events

- **21st Annual Blueberry Golf Bash**

The Chamber's golf tournament held at a Nacogdoches golf course and set for spring 2018 is the premier business golf tournament and an excellent opportunity to network in a relaxed atmosphere with community leaders and potential business clients. This event is promoted in the Chamber News monthly newsletter, mailed to approximately 1,000 members, community leaders and elected officials; the Chamber Connection e-Newsletter reaching 1,500 contacts; the weekly e-News events reminder reaching 200 contacts; and the Chamber web site, nacogdoches.org. The tournament is a four-man scramble with a maximum of 32 teams competing. Tee time is 1 p.m. The golf bash includes a putting contest, lunch, post tournament hors d'oeuvres and an awards ceremony.

- **Title Sponsor** - \$5,000 - 1 of 1 available

Benefits: • Top billing in all advance publicity, registration form and on event signage; recognition on Chamber web site (which receives an average of 5,000 hits per month), in the Chamber News newsletter (mailed to 1,000 members); Chamber Connection e-Guide (sent to 1,500 members and community leaders); press release to local media, and radio public service announcements. • Logo on event shirt supplied to every golfer. • 3 teams (12 players); one free putting contest try for each player; free team mulligans and 25-ft string. • Sponsor will have a 10'x10' space near the club house or score box to display products and/or information. • Includes "Enhanced" status in the online directory.

- **Eagle Sponsor** - \$2,000 - 2 of 2 available

Benefits: • 3 teams (12 players); one free putting contest try for each player; free team mulligans and 25-ft string. • Recognition on Chamber web site, nacogdoches.org; in Chamber Connection e-Guide (sent to 1,500 contacts). • Tee Box sponsor sign. • Sponsor will have a 10'x10' space near the club house or score box to display products and/or information. • Includes "Enhanced" status in the online directory

- **Birdie Sponsor** - \$1,200 - 4 of 4 available

Benefits: • 2 teams (8 players); one free putting contest try for each player; free team mulligans and 25-ft string. • Recognition on Chamber web site, nacogdoches.org; in Chamber Connection e-Guide (sent to 1,500 contacts). • Tee Box sponsor sign.

- **Par Sponsor** - \$600 - 20 of 20 available

Benefits: • 1 team (4 players); one free putting contest try for each player; free team mulligans and 25-ft string. • Recognition on Chamber web site, nacogdoches.org. • Tee Box sponsor sign.

- **Beverage/Snack Cart Sponsor** - \$750 - 4 of 4 available

Benefits: • Includes 1 team (4 players). one free putting contest try for each player; free team mulligans and 25-ft string. • Signage on Snack/Beverage Carts. • A representative may ride on the beverage cart and hand out refreshments to all players. • Invitation for two to event meals. • Recognition on Chamber web site.

- **Golf Cart Sponsor** - \$1,500 - 1 of 1 available

Benefits: • Includes 1 team (4 players); one free putting contest try for each player; free team mulligans and 25-ft string. • Signage on every rented golf cart at the event. • Recognition as sponsor during event. • Invitation for two to event meals. • Recognition on Chamber web site. • Includes "Enhanced" status in the online directory.

- **Tee Box Sponsor** - \$125 - 54 of 54 available

Benefits: • Business name on an official Blueberry Golf Bash 24"x18" sign placed at a tee box. • Recognition on Chamber web site.

- **Hole-In-One Sponsor** - \$1,500 - 0 of 0 available

Benefits: Recognition in all advance event publicity; on Chamber web site (which receives an average of 5,000 hits per month), in Chamber News newsletter (mailed to 1,000 members); and in Chamber Connection e-Newsletter (sent to 1,500 contacts); invitation for 2 to event meals. Includes 1 team (4 players); one free putting contest try for each player; free team mulligans and 25-ft string. Includes "Enhanced" status in the online directory.

- **Cap Sponsor** - \$3,000 - 1 of 1 available

Benefits: • Includes 1 team (4 players), one free putting contest try for each player; free team mulligans and 25-ft string. • Recognition on Chamber web site (which receives an average of 5,000 hits per month), and in Chamber Connection e-Guide (sent to 1,500 contacts); and Chamber supplies approx. 150 caps with sponsor business logo or name and/or event logo or name. • Includes "Enhanced" status in the online directory.

- **Golf Ball Sponsor** - \$2,500 - 1 of 1 available

Benefits: • Includes 1 team (4 players), one free putting contest try for each player; free team mulligans and 25-ft string. • Chamber supplies approx. 150 sleeves of 3 golf balls with sponsor business logo or name to each golfer during the event. • Recognition in the Chamber News (mailed to 1,000 members); in the Chamber Connection e-Guide (sent to 1,500 contacts). • Invitation for 2 to the event meals. • Includes "Enhanced" status in the online directory.

- **Water Sponsor** - \$850 - 1 of 1 available

Benefits: • Sponsor receives recognition on a custom created label on every bottle of water at the tournament. • Includes invitation for 2 to the event meals. • Sponsor will have a 10'x10' space near the club house or score box to display products and/or information. • If sponsor provides 15 cases of water bottles with custom label, sponsorship includes 1 team (4 players), one free

putting contest try for each player; free team mulligans and 25-ft string. If Chamber supplies and pays for custom label water bottles, no team is included.

- **Practice Green Sponsor** - \$850 - 1 of 1 available

Benefits: • Includes 1 team (4 players), one free putting contest try for each player; free team mulligans and 25-ft string. • 3'x5' banner displayed on practice green. • Recognition in the Chamber News (mailed to 1,000 members); in the Chamber Connection e-Guide (sent to 1,500 contacts). • Invitation for 2 to the event meals.

- **Goodie Bag Sponsor** - \$850 - 1 of 1 available

Benefits: • Includes 1 team (4 players), one free putting contest try for each player; free team mulligans and 25-ft string. • Sponsor supplies approx. 150 goodie bags with sponsor business logo or name approved by the Chamber to be distributed during the event. • Recognition in the Chamber News (mailed to 1,000 members); in the Chamber Connection e-Guide (sent to 1,500 contacts). • Invitation for 2 to the event meals.

- **29th Annual Texas Blueberry Festival**

The Texas Blueberry Festival presented by Tipton Ford-Lincoln is a major event in the East Texas area, and is a state-sanctioned festival held 8 a.m. to 4 p.m. in downtown Nacogdoches on the second Saturday of June. The event draws approximately 20,000 attendees, recent surveys show more than 30% travel more than 100 miles. The festival offers fresh blueberries for sale or a ride to pick your own from a Nacogdoches blueberry farm, blueberry treats, live entertainment on three stages, a car show, tons of vendors, and much, much, more. It's a day of blueberry-sweet, family-friendly fun.

- **Blue Diamond (the presenting) Sponsor** - \$10,000 - 0 of 0 available

Benefits: Sponsor receives top billing in advance publicity - "The Texas Blueberry Festival presented by....."; recognition as the general festival sponsor in print and broadcast promotion; recognition on Chamber and web site (which receives an average of 5,000 visits per month); in the Texas Blueberry Festival web site; in Chamber newsletter (distributed to 1,000 business contacts); in e-newsletter (sent to 1,500 email addresses); weekly e-news blast (sent to 300 Ambassadors and volunteers); 4 Texas Blueberry Festival commemorative T-shirts; and 2 framed Texas Blueberry Festival Commemorative posters. At the festival: sponsor receives recognition on event brochure; approx. \$800 valued booth space - 10'x30' booth space in the heart of the festival; 10' x 10' booth space in Festival Park; signage at the festival; and \$500 festival logistics allowance. Sponsor receives top billing in Sponsor Thank You ad that appears in The Daily Sentinel after the event. Includes "Enhanced" status in the online directory.

- **Blue Sapphire Sponsor** - \$5,000 - 2 of 2 available

Benefits: Sponsor receives recognition in advance publicity; in print promotion; recognition on Chamber web site (which receives an average of 5,000 visits per month); in Chamber newsletter (distributed to 1,000 business contacts); in e-newsletter (sent to 1,500 email addresses); weekly e-news blast (sent to 300 Ambassadors and volunteers); links on the Texas Blueberry Festival web site; 3 Texas Blueberry Festival commemorative T-shirts; and 1 framed Texas Blueberry Festival Commemorative poster. At the festival: sponsor receives recognition on event brochure; 10'x20' booth space; and signage at the festival. Sponsor receives recognition in Sponsor Thank

You ad that appears in The Daily Sentinel after the event. Includes "Enhanced" status in the online directory.

- **Blue Topaz** - \$2,500 - 4 of 4 available

Benefits: Sponsor receives recognition in advance publicity; on Chamber web site (which receives an average of 5,000 visits per month); in Chamber newsletter (distributed to 1,000 business contacts); in e-newsletter (sent to 1,500 email addresses); links on the Texas Blueberry Festival web site; 2 Texas Blueberry Festival commemorative T-shirts; and 1 Texas Blueberry Festival Commemorative poster. At the festival: sponsor receives recognition on event brochure; 10'x10' booth space; and signage at the festival. Sponsor receives recognition in Sponsor Thank You ad that appears in The Daily Sentinel after the event. Includes "Enhanced" status in the online directory.

- **Blue Ribbon Sponsor** - \$1,000 - 12 of 12 available

Benefits: Sponsor receives recognition on Chamber web site (which receives an average of 5,000 visits per month); in Chamber newsletter (distributed to 1,000 business contacts); in e-newsletter (sent to 1,500 email addresses); links on the Texas Blueberry Festival web site; 1 Texas Blueberry Festival commemorative T-shirt; and 1 Texas Blueberry Festival Commemorative poster. At the festival: sponsor receives recognition on event brochure; and signage at the festival. Sponsor receives recognition in Sponsor Thank You ad that appears in The Daily Sentinel after the event. Includes "Enhanced" status in the online directory.

- **Blue Sky Sponsor** - \$500 - 18 of 18 available

Benefits: Sponsor receives recognition on Chamber web site (which receives an average of 5,000 visits per month); in Chamber newsletter (distributed to 1,000 business contacts); in e-newsletter (sent to 1,500 email addresses); links on the Texas Blueberry Festival web site. At the festival: sponsor receives recognition on event brochure; and signage at the festival. Sponsor receives recognition in Sponsor Thank You ad that appears in The Daily Sentinel after the event.

- **Blue True** - \$250 - 20 of 20 available

Benefits: Sponsor receives recognition on Chamber web site (which receives an average of 5,000 visits per month); in e-newsletter (sent to 1,500 email addresses); links on the Texas Blueberry Festival web site. At the festival: sponsor receives recognition on event brochure. Sponsor receives recognition in Sponsor Thank You ad that appears in The Daily Sentinel after the event.

- **Festival Park Sponsor** - \$6,000 - 1 of 1 available

Benefits: Sponsor receives recognition in advance publicity; in print promotion as the Festival Park sponsor - (the grassy, shady park area just south of the brick streets - where most children's activities are held); recognition on Chamber web site (which receives an average of 5,000 visits per month); in Chamber newsletter (distributed to 1,000 business contacts); in e-newsletter (sent to 1,500 email addresses); weekly e-news blast (sent to 300 Ambassadors and volunteers); links on the Texas Blueberry Festival web site; 3 Texas Blueberry Festival commemorative T-shirts; and 1 framed Texas Blueberry Festival Commemorative poster. At the festival: sponsor receives recognition on event brochure; 10'x20' booth space; \$200 festival logistics allowance; and signage at the festival. Sponsor receives recognition in Sponsor Thank You ad that appears in The Daily Sentinel after the event. Includes "Enhanced" status in the online directory.

- **Vendor Shuttle Sponsor** - \$500 - 4 of 4 available

Benefits: Sponsor receives recognition on Chamber web site (which receives an average of 5,000 visits per month); in e-newsletter (sent to 1,500 email addresses); weekly e-news blast (sent to 300 Ambassadors and volunteers); links on the Texas Blueberry Festival web site. At the festival - from 5 to 7:30 a.m. and from 4 to 7 p.m. - sponsor may shuttle vendors to and from festival and the established Vendor Parking area: sponsor may display signage and promotional material in own shuttle vehicle or work with Chamber President and festival organizers to secure shuttle vehicle. Additional shuttle service during the festival may be an option - subject to agreement between sponsor and Chamber President and festival organizers. Sponsor receives recognition in Sponsor Thank You ad that appears in The Daily Sentinel after the event.

- **Festival Bag Sponsor** - \$500 - 1 of 1 available

Benefits: Sponsor supplies approx. 250 bags with official festival logo and sponsor business logo or name approved by the Chamber to be distributed during the event.

- **Friday Night Feed the Festival Volunteers Sponsor** - \$350 - 1 of 1 available

Benefits: A tasty pick-up-and-go meal is available to the approximately 20 volunteers that spend Friday night before the blueberry festival working on the downtown brick streets. Benefits: Sponsor receives recognition in print promotion; recognition on Chamber and web site (which receives an average of 5,000 visits per month); in the Texas Blueberry Festival web site; in Chamber newsletter (distributed to 1,000 business contacts); in e-newsletter (sent to 1,500 email addresses); and a weekly e-news blast (sent to 300 Ambassadors and volunteers). At the festival: sponsor receives recognition on event brochure. Sponsor receives mention in Sponsor Thank You ad that appears in The Daily Sentinel after the event.

- **97th Annual Meeting & Membership Banquet**

The 97th Annual Chamber Meeting and Membership Banquet, set for September 25, 2018, is one of the Nacogdoches County Chamber's signature events. Approximately 500 people gather to celebrate the Chamber's recent accomplishments and look ahead at the issues and opportunities for the Nacogdoches area. The event begins with a social hour at 6 p.m. with guests enjoying networking. Dinner begins at 7 p.m. and features the passing of the gavel to the new board chairman, induction of the board of directors, and presentation of the Gary Justice Business Excellence Awards, Non-Profit and Citizen of the Year.

- **Presenting Sponsor** - \$4,000 - 1 of 1 available

Benefits: Receives top billing in advance publicity; recognition on Chamber web site (which receives an average of 5,000 visits per month); top billing in Chamber newsletter (distributed to 1,000 business contacts); recognition in Chamber videos and slideshows; top billing on materials printed for the event; two reserved tables for eight in a prime location with CEO or representative recognized from the lectern; signage, including company's logo; special recognition in the Banquet Program and on event ticket; corporate identification at table; recognition in e-newsletter (sent to 1,500 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers). Recognition in Thank You advertisement that will run after the event. Includes "Enhanced" status in the online directory.

- **Gold Sponsor** - \$2,000 - 4 of 4 available

Benefits: Receives recognition in advance publicity; recognition on Chamber website (which receives an average of 5,000 visits per month); recognition in Chamber newsletter (distributed to 1,000 business contacts); recognition in slideshow; recognition on materials printed for the event; one reserved table for eight in a prime location; signage with corporate recognition; recognition in the Banquet Program; corporate identification at table; recognition in e-newsletter (sent to 1,500 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers). Recognition in Thank You advertisement that will run after the event.

- **Silver Sponsor** - \$1,000 - 8 of 8 available

Benefits: Receives recognition in advance publicity; recognition on Chamber website (which receives an average of 5,000 visits per month); recognition in slideshow; one reserved table for eight; signage with corporate recognition; recognition in the Banquet Program; corporate identification at table; recognition in e-newsletter (sent to 1,500 email addresses). Recognition in Thank You advertisement that will run after the event. Includes "Enhanced" status in the online directory.

- **Bronze Sponsor** - \$750 - 30 of 30 available

Benefits: Recognition on Chamber website (which receives an average of 5,000 visits per month); reserved table for eight; recognition in the Banquet Program; corporate identification at table.

- **Citizen of the Year Sponsor** - \$1,000 - 1 of 1 available

Benefits: Receives recognition in advance publicity; recognition on Chamber website (which receives an average of 5,000 visits per month); recognition in Chamber newsletter (distributed to 1,000 business contacts); recognition in slideshow; recognition in the Citizen of the Year video; recognition on materials printed for the event; one table; recognition in the Banquet Program; recognition in e-newsletter (sent to 1,500 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers); presentation of award at event and photo with award recipient. Recognition in Thank You advertisement that will run after the event. Includes "Enhanced" status in the online directory.

- **Small Business of the Year Sponsor** - \$1,000 - 1 of 1 available

Benefits: --A Gary Justice Business Excellence Award-- Sponsor receives recognition in advance publicity; recognition on Chamber website (which receives an average of 5,000 visits per month); recognition in Chamber newsletter (distributed to 1,000 business contacts); recognition in slideshow; recognition in the Small Business of the Year video; recognition on materials printed for the event; one table; recognition in the Banquet Program; recognition in e-newsletter (sent to 1,500 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers); presentation of award at event and photo with award recipient. Recognition in Thank You advertisement that will run after the event. Includes "Enhanced" status in the online directory.

- **Medium Business of the Year Sponsor** - \$1,000 - 1 of 1 available

Benefits: --A Gary Justice Business Excellence Award-- Sponsor receives recognition in advance publicity; recognition on Chamber website (which receives an average of 5,000 visits per month); recognition in Chamber newsletter (distributed to 1,000 business contacts); recognition in slideshow; recognition in the Medium Business of the Year video; recognition on materials printed for the event; one table; recognition in the Banquet Program; recognition in e-newsletter (sent to 1,500 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers); presentation of award at event and photo with award recipient. Recognition in Thank You advertisement that will run after the event. Includes "Enhanced" status in the online directory.

- **Large Business of the Year** - \$1,000 - 1 of 1 available

Benefits: --A Gary Justice Business Excellence Award-- Sponsor receives recognition in advance publicity; recognition on Chamber website (which receives an average of 5,000 visits per month); recognition in Chamber newsletter (distributed to 1,000 business contacts); recognition in slideshow; recognition in the Large Business of the Year video; recognition on materials printed for the event; one table; recognition in the Banquet Program; recognition in e-newsletter (sent to 1,500 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers); presentation of award at event and photo with award recipient. Recognition in Thank You advertisement that will run after the event. Includes "Enhanced" status in the online directory.

- **Non-Profit of the Year** - \$1,000 - 1 of 1 available

Benefits: Receives recognition in advance publicity; recognition on Chamber website (which receives an average of 5,000 visits per month); recognition in Chamber newsletter (distributed to 1,000 business contacts); recognition in slideshow; recognition in the Non-Profit of the Year video; recognition on materials printed for the event; one table; recognition in the Banquet Program; recognition in e-newsletter (sent to 1,500 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers); presentation of award at event and photo with award recipient. Recognition in Thank You advertisement that will run after the event. Includes "Enhanced" status in the online directory.



- **Alive After Five**

This business after hours mixer brings approximately 150 business people together at a Chamber member's location, spotlighting that business. Attendees exchange information, distribute business cards, and enjoy fellowship and forming new relationships. Members are eligible to win door prizes, including cash jackpots that go as high as \$1,000. Admission is free to members and their guests.

Benefits: Sponsoring company is responsible for any food and beverages and door prizes they wish to provide. The host will also work with Chamber staff to produce either an invitation postcard to be mailed by the Chamber or an invitation to be inserted in the monthly mailing. Sponsors are encouraged to treat Alive After Five as a networking opportunity and have a table or other display prominently featured to promote their products or services. Publicity includes recognition in newsletter Chamber News and event calendar (distributed to 1,000 business contacts), the Business Digest events sidebar published in The Daily Sentinel, recognition in e-newsletter (sent to 1,500 email addresses), email blast to Chamber Ambassadors (approx. 300), the Chamber online event calendar, Nacogdoches.org Hot News (site receives an average of 5,000 visits per month), and public service announcements broadcast on local radio stations. The host will have up to 10 minutes at the event to welcome guests and explain the products and services showcased at the event. The Alive After Five committee will advise host so as to make the most of this exclusive monthly Chamber event opportunity. Includes "Enhanced" status in the online directory.

- **Host - Alive After Five - January 2018** - \$1,000 - 1 of 1 available
- **Host - Alive After Five - February 2018** - \$1,000 - 1 of 1 available
- **Host - Alive After Five - March 2018** - \$1,000 - 1 of 1 available
- **Host - Alive After Five - April 2018** - \$1,000 - 1 of 1 available
- **Host - Alive After Five - May 2018** - \$1,000 - 1 of 1 available
- **Host - Alive After Five - June 2018** - \$1,000 - 1 of 1 available
- **Host - Alive After Five - July 2018** - \$1,000 - 1 of 1 available
- **Host - Alive After Five - August 2018** - \$1,000 - 1 of 1 available
- **Host - Alive After Five - September 2018** - \$1,000 - 1 of 1 available
- **Host - Alive After Five - October 2018** - \$1,000 - 1 of 1 available
- **Host - Alive After Five - November 2018** - \$1,000 - 1 of 1 available
- **Host - Alive After Five - December 2018** - \$1,000 - 1 of 1 available

- **Business Development Seminars**

A series of Business Development Seminars will be produced by the Chamber's Business Development Committee. The seminars will be scheduled throughout the calendar year and are directed toward small to medium businesses. The main goal for these seminars is to help businesses grow and become successful.

- **Presenting Sponsor** - \$750 - 1 of 1 available

Benefits: Top billing as Presenting Sponsor at each Business Development Seminar. The Chamber will promote in the Chamber's News and event calendar (distributed to 1,000 business contacts). Included in the Business Digest events sidebar published in The Daily Sentinel, plus recognition in eGuide (sent monthly to 1,500 email addresses), email blast to Chamber Ambassadors and Board of Directors (approx. 300), the Chamber online event calendar,

Nacogdoches.org Hot News (site receives an average of 5,000 visits per month), and in public service announcements and / or radio call ins to local radio stations. At the event, the presenting sponsor receives recognition on signage; recognition from the podium; and 2 seats for the seminar.

- **Gold Sponsor** - \$350 - unlimited

Benefits: Recognition as a Gold sponsor in Chamber event promotion in the Chamber's News (distributed to 1,000 business contacts), recognition in eGuide (sent to 1,500 email addresses), email blast to Chamber Ambassadors and Board of Directors (approx. 300), the Chamber online event calendar, and in the Nacogdoches.org Hot News (site receives an average of 5,000 visits per month). At the event, the Gold sponsor receives recognition on signage; recognition from the podium. Gold sponsor receives 1 reserved seat at the seminar.

- **Bronze Sponsor** - \$125 - unlimited

Benefits: Recognition as a Friend of the Business Seminars. This sponsorship also receives recognition in the Chamber News (distributed to 1,000 business contacts), recognition in eGuide (sent to 1,500 email addresses), email blast to Chamber Ambassadors and Board of Directors (approx. 300), the Chamber online event calendar, and in the Nacogdoches.org Hot News (site receives an average of 5,000 visits per month). At the event, the Bronze sponsor receives recognition on signage; recognition from the podium.

- **East Texas Online Auction**

The East Texas Online Auction runs 24/7 and is accessible to anyone surfing the internet - worldwide! A variety of items are collected from Nacogdoches and beyond, and bidders continually check the auction site for newly added items.

- **Presenting Sponsor** - \$500 - 1 of 1 available

Benefits: Sponsor receives top billing on online auction front page; in advance publicity; recognition on Chamber web site (which receives an average of 5,000 visits per month); in Chamber newsletter (distributed to 1,000 business contacts); in e-newsletter (sent to 1,500 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers).

- **Education - Great Expectations**

Great Expectations is a one-hour presentation delivered by a Chamber volunteer in every eighth grade classroom in Nacogdoches County public schools (over 800 students). The volunteer uses a dynamic, projected slide presentation and real-life examples to encourage students to choose the N.O.B.L.E. Scholar program curriculum in high school. Motivating students to aim for higher grades and honors courses and completing a community service project in high school will benefit the futures of the students and our community. There are 30-40 volunteers that participate in this program.

- **Presenting Sponsors** - \$500 - 1 of 1 available

Benefits: Company name/logo on PowerPoint presentation; recognition in Chamber web site (which receives an average of 5,000 visits per month); Chamber newsletter (distributed to 1,000

business contacts); e-newsletter (sent to 1,500 email addresses). Sponsor receives 4 seats at the NOBLE Banquet held before high school graduation 2018.

- **Education - L.O.T. (Leaders of Tomorrow) 2018-2019 Program Year**

For the August 2018 - May 2019 program year. L.O.T. is an annual program for eighth grade students and is modeled after the Leadership Nacogdoches program. The L.O.T. Crew is made up of three or four students chosen from each Nacogdoches County public school. From September through May, the L.O.T. Crew explores a different community industry - meeting current leaders and learning more about leadership opportunities available to them now and in the future.

- **Presenting Sponsor** - \$2,500 - 1 of 1 available

Benefits: Top billing on t-shirts provided to students; recognition on the Chamber web site (which receives an average of 5,000 visits per month); in Chamber newsletter (distributed to 1,000 business contacts); in e-newsletter (sent to 1,500 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers)..At the May Graduation Ceremony - attended by students, parents, school counselors and mentors, and community leaders and Chamber volunteers - sponsor will receive recognition printed at the graduation program and recognition from the podium. Includes "Enhanced" status in the online directory.

- **Gold Sponsor** - \$1,000 - 2 of 2 available

Benefits: Sponsor name on t-shirts provided to students; recognition on the Chamber web site (which receives an average of 5,000 visits per month); in Chamber newsletter (distributed to 1,000 business contacts); in e-newsletter (sent to 1,500 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers). Signage for presenting sponsor to display at place of business. At the May Graduation Ceremony - attended by students, parents, school counselors and mentors, and community leaders and Chamber volunteers - sponsor will receive recognition printed on the graduation program and graduation certificate, and recognition from the podium. Includes "Enhanced" status in the online directory.

- **Silver Sponsor** - \$500 - 8 of 8 available

Benefits: Sponsor business name included on L.O.T. Crew t-shirts provided to students; recognition in the Chamber website (which receives an average of 5,000 visits per month); recognition in e-newsletter (sent to 1,500 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers). At the May Graduation Ceremony - attended by students, parents, school counselors and mentors, and community leaders and Chamber volunteers - sponsor will receive recognition printed on the graduation program and recognition from the podium.

- **Bronze Sponsor** - \$250 - 10 of 10 available

Benefits: Sponsor business name included on L.O.T. Crew t-shirts provided to students; recognition in the Chamber website (which receives an average of 5,000 visits per month); recognition in e-newsletter (sent to 1,500 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers). At the May Graduation Ceremony - attended by students, parents, school counselors and mentors, and community leaders and Chamber volunteers - sponsor will receive recognition printed on the graduation program and recognition from the podium.

- **Education - N.O.B.L.E. Scholars Award Banquet**

Presented by Citizens 1st Bank and The Daily Sentinel an event, which occurs in March at Stephen F. Austin State University, honoring graduating high school students from all Nacogdoches County public schools who have successfully completed the N.O.B.L.E. Scholar program. N.O.B.L.E. stands for Nacogdoches Opportunity for a Better Learning Experience. The banquet is attended by more than 300 individuals, including students, their parents, counselors, school administrators and Chamber leaders and volunteers. N.O.B.L.E. students are challenged to take and master advanced classes and complete a community service project. Completing the N.O.B.L.E. curriculum will lead students to increased opportunities, better jobs and higher self-esteem, and the business community benefits from a stronger work force. N.O.B.L.E. stands for Nacogdoches County Opportunity for a Better Learning Experience.

- **Diamond Sponsorship** - \$5,000 - 2 of 2 available

Benefits: Company recognized in the following event publicity: Chamber newsletter, web site Hot News item, banquet program. Company name recognition in publicity and Chamber e-mail messages. Sponsor receives up to three tables (24 places) at event, recognition from the podium and on event signage. Includes "Enhanced" status in the online directory.

- **Gold Sponsorship** - \$1,000 - 4 of 4 available

Benefits: Recognition in Chamber newsletter, e-newsletter, web site Hot News item, banquet program and in event publicity and Chamber e-mail messages. Sponsor receives one table (8 places) at event, is included on event signage and recognized from podium. Includes "Enhanced" status in the online directory.

- **Silver Sponsorship** - \$500 - 10 of 10 available

Benefits: Sponsor receives two places at event, recognition on Chamber web site Hot News item and banquet program. Sponsor will be included on event signage and recognized from podium.

- **Bronze Sponsorship** - \$250 - unlimited

Benefits: Sponsor receives one place at event, recognition on Chamber web site Hot News item and banquet program. Sponsor will be included on event signage and recognized from podium.

- **N.O.B.L.E. Scholarship** - \$1,000 - unlimited

Benefits: N.O.B.L.E. Scholars may apply for a scholarship worth \$1,000. Scholarship recipients may apply to renew their scholarship for four years, with the potential of receiving \$4,000 in scholarship funds. Sponsor receives two places at event, recognition on program materials, recognition on the Chamber web site and recognition in email messages to Chamber members and press releases. Includes "Enhanced" status in the online directory.

- **Fourth Friday Luncheon**

The Chamber Fourth Friday Luncheon serves as the monthly membership meeting and features guest speakers on a variety of timely topics that are of interest to the business community. The luncheons are generally from noon to 1 p.m. on the fourth Friday of the month with schedule changes during holiday seasons. Approximately 75-100 members attend.

- **Presenting Sponsor** - \$1,000 - 1 of 1 available

Benefits: Top billing as Presenting Sponsor in Chamber event promotion in newsletter Chamber News and event calendar (distributed to 1,000 business contacts), the Business Digest events sidebar published in The Daily Sentinel, recognition in e-newsletter (sent to 1,500 email addresses), email blast to Chamber Ambassadors (approx. 300), the Chamber online event calendar, Nacogdoches.org Hot News (site receives an average of 5,000 visits per month), public service announcements broadcast on local radio stations. At the event, the presenting sponsor receives skirted table to display business products and services; recognition on signage; recognition from the podium; the opportunity to place pamphlets, specialty items, etc., on banquet tables prior to the start of the program. Presenting sponsor receives 4 reserved seats at the event. Includes "Enhanced" status in the online directory.

- **Gold Sponsor** - \$500 - 2 of 2 available

Benefits: Recognition as a luncheon sponsor in Chamber event promotion in newsletter Chamber News (distributed to 1,000 business contacts), recognition in e-newsletter (sent to 1,500 email addresses), email blast to Chamber Ambassadors (approx. 300), the Chamber online event calendar, Nacogdoches.org Hot News (site receives an average of 5,000 visits per month). At the event, the Gold Sponsor receives space on a skirted table to display business products and services; recognition on signage; recognition from the podium. Gold sponsor receives 2 reserved seats at the event.

Dates for Fourth Friday Luncheon in 2018:

January 26
February 23
March 23
April 27
May 18
June 22
July 27
August 24
October 26
December 14



- **Lone Star Legislative Summit**

The Lone Star Legislative Summit is set for April 12-13, 2018. The event brings Washington and Austin to Nacogdoches! Elected officials and state agency representatives are invited to the 2-day event in Nacogdoches. A Legislative Reception is held for all to mix and mingle. The event is promoted throughout the region and approximately 150 individuals attend the above mentioned activities.

- **Presenting Sponsor** - \$5,000 - 1 of 1 available

Benefits: Receives top billing in advance publicity; top billing on Chamber web site (which receives an average of 5,000 visits per month); top billing in Chamber newsletter (distributed to 1,000 business contacts); recognition in Chamber e-newsletter (sent to 1,500 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers). Top billing on materials printed for the event; recognition from the podium during Legislative Reception and top billing on signage at the reception. Complimentary admission to all events will be determined by the needs of the Presenting Sponsor. Includes "Enhanced" status in the online directory.

- **Diamond Sponsor** - \$2,500 - 10 of 10 available

Benefits: Receives recognition in advance publicity; on Chamber web site (which receives an average of 5,000 visits per month); in Chamber newsletter (distributed to 1,000 business contacts); in Chamber e-newsletter (sent to 1,500 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers). Recognition on materials printed for the event; recognition from the podium during Legislative Reception and top billing on signage at the reception. Receives twelve (12) complimentary admissions to the Thursday reception and receives six (6) complimentary admissions to the Friday breakfast and lunch.

- **Platinum Sponsor** - \$1,000 - 15 of 15 available

Benefits: Receives recognition in advance publicity; Chamber web site (which receives an average of 5,000 visits per month); in Chamber newsletter (distributed to 1,000 business contacts); recognition in e-newsletter (sent to 1,500 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers); on materials printed for the event; and recognition from the podium during Legislative Reception and on signage at the reception. Receives eight (8) complimentary admissions to the Thursday reception and receives four (4) complimentary admissions to the Friday breakfast and lunch.

- **Gold Sponsor** - \$500 - unlimited

Benefits: Receives recognition in advance publicity; Chamber web site (which receives an average of 5,000 visits per month); in Chamber newsletter (distributed to 1,000 business contacts); in e-newsletter (sent to 1,500 email addresses); on materials printed for the event; and recognition on signage at the reception. Receives four (4) complimentary passes to the Thursday reception and two (2) complimentary passes to the Friday breakfast and lunch.

- **Silver Sponsor** - \$250 - unlimited

Benefits: Receives recognition on Chamber web site (which receives an average of 5,000 visits per month); on materials printed for the event; and on signage at the reception. Receives two (2) complimentary passes to the Thursday reception and one (1) complimentary passes to the Friday breakfast and lunch.

- **Membership Mixer - Reception & Orientation**

A Reception and Orientation mixer is held quarterly and offers new Chamber members opportunities to be recognized and become more familiar with Chamber activities and benefits. Chamber Directors are encouraged to attend, and all Chamber members are invited to meet and greet the new members.

- **Presenting Sponsor** - \$500 - 4 of 4 available

Benefits: The Presenting Sponsor will serve as -host- at one of the four events scheduled for 2018 held once a quarter and may hold the event at the business location or other local meeting venue. Sponsor is responsible for light refreshments and has the option to conduct door prize drawings, distribute give-away items and product/service literature. Sponsor receives special mention in the Chamber newsletter and at the event sponsor may speak for 3 to 5 minutes along with brief greetings from Chamber Chair and Vice Chairs or other division representatives or Chamber staff. An invitation postcard is produced by the Chamber and distributed only to the newest members - approx. 80 contacts. Presenting Sponsor will be listed in all of the event's promotions; recognition in the Chamber News newsletter (mailed to 1,000 members) and on Chamber website (which receives an average of 5,000 hits per month), e-mail (sent to 1,500 email addresses) and news releases to local media.

- **Operation Thank You!**

The Chamber's annual initiative to personally thank our business members for their support. Packages are personally delivered by ambassadors, board members and other business representatives, and include the newly produced Official Nacogdoches Guide & Membership Directory and Nacogdoches City/County Street Map. Volunteers have a quick one-to-one visit with members, deliver the new map and membership directory, and thank members for their continued Chamber support. This three-day event occurs in January.

- **Presenting Sponsor** - \$500 - 1 of 1 available

Benefits: Have the opportunity to add a promotional item (approved by Chamber President/CEO) and/or flier to the packets delivered to each member of the Nacogdoches County Chamber of Commerce. In addition, your company will be aligned with the event with naming rights - "Operation Thank You presented by (your company name)" and recognized in event publicity. Presenting Sponsor's logo and contact information can be printed on Operation Thank You! envelopes.

- **Gold Sponsor** - \$250 - 5 of 5 available

Benefits: Have one flier and or promotional item (approved by Chamber President/CEO) inserted into the packet that is hand-delivered to each member of the Nacogdoches County Chamber of Commerce.

- **Past Chamber Presidents/Chairs Breakfast**

This gathering of Nacogdoches major business executives, present and past, is your opportunity to place your company name in front of this prestigious group. In May, this annual meeting brings all the past Chairmen and Presidents of the Nacogdoches County Chamber of Commerce together to discuss key issues of the day, to be updated on Chamber initiatives, and to receive the Chamber in Review Report. The event is typically held in the spring and is attended by approximately 20 past Chamber board chairs, presidents and current Chamber leaders.

- **Presenting Sponsor** - \$750 - 1 of 1 available

Benefits: Your company logo will be on the invitation mailed to all past presidents/chairpersons and the current Chamber chair and vice chairs. You will be recognized at the breakfast as the presenting sponsor verbally and on signage. Your company logo will be on the agenda. You may include materials in the packets given to the event guests.

- **Gold Sponsor** - \$500 - 4 of 4 available

Benefits: Your company name will be on the invitation mailed to past presidents/chairpersons and the current Chamber chair and vice chairs. You may include materials in the packets given to the event guests. Your company name will be on the agenda.

- **Silver Sponsor** - \$250 - unlimited

Benefits: Your company name will be on the invitation mailed to past presidents/chairpersons and the current Chamber chair and vice chairs. Your company name will be on the agenda.

- **Total Resource Campaign 2017 Get in the Game!**

In an organized six weeks, volunteers raise the funding for our Chamber programs for the entire year. A TRC markets sponsorships of the Chamber's programs, events, publications and electronic media, as well as recruits new members. Recognition and fun campaign events provide an exciting environment for all volunteers. The theme for TRC 2017 is "Get in the Game!"

- **Total Resource Campaign 2017 Kick-Off Sponsor** - \$500 - 2 of 2 available

Benefits: The breakfast event with guest speaker SFA Men's Football Coach Clint Conque will be held in the SFA Athletics Field House at Homer Bryce Stadium on Sept. 12 at 7:30 a.m., marks the beginning of the Total Resource Campaign "Get in the Game!" Approximately 20 - 30 volunteers, Chamber board members and staff attend. The sponsor receives their name/logo in all pre and post event promotions and the exclusive privilege of displaying company's marketing material at the event.

- **2017 Total Resource Campaign Victory Party Sponsor** - \$500 - 2 of 2 available

Benefits: The event, which will take place on Thursday, Oct. 26 at 5:00 pm, marks the end of the Total Resource Campaign. Approximately 30 - 40 volunteers, Chamber board members, and staff attend. The sponsor receives their name/logo in all pre and post event promotions and the exclusive privilege of displaying company's marketing material at the event.

- **Champion Trophy** - \$500 - 1 of 1 available

Benefits: Sponsor receives recognition on Nacogdoches by Choice Total Resource Campaign Champion Trophy that will be at all the TRC events, including the Kick Off Celebration, 5 Reward Sessions, and Victory Party; business name recognition in event publicity, on Chamber web site, in Chamber e-news. Plus the trophy will be used in event publicity photos and the Top Vice Chair determined at the end of the campaign will have the choice of displaying the trophy in his or her work place or the Chamber!

- **Total Resource Campaign Reward Sessions**

Get in the Game! Held each week of the campaign, all of the volunteers for the Total Resource Campaign will meet for lunch at 12:00 noon at the Chamber. Reward checks are presented to the participants and top producers will be recognized. Company CEO's will be present and addressing the volunteers at this time.

- **Presenting Sponsor - Sept. 21, 2017** - \$250 - 1 of 1 available

Benefits: Exposure for your firm to some of the most dynamic volunteers in the local business community. When reminder calls are made the day before the luncheon, your company name will be mentioned as the provider for the meal. Your company may also bring information to hand out at the event such as pens, pencils, fliers, etc. You are also welcome to place your banner inside the meeting room

- **Presenting Sponsor - Sept. 28, 2017** - \$250 - 1 of 1 available

Benefits: Exposure for your firm to some of the most dynamic volunteers in the local business community. When reminder calls are made the day before the luncheon, your company name will be mentioned as the provider for the meal. Your company may also bring information to hand out at the event such as pens, pencils, fliers, etc. You are also welcome to place your banner inside the meeting room.

- **Presenting Sponsor - Oct. 5, 2017** - \$250 - 1 of 1 available

Benefits: Exposure for your firm to some of the most dynamic volunteers in the local business community. When reminder calls are made the day before the luncheon, your company name will be mentioned as the provider for the meal. Your company may also bring information to hand out at the event such as pens, pencils, fliers, etc. You are also welcome to place your banner inside the meeting room.

- **Presenting Sponsor - Oct. 12, 2017** - \$250 - 1 of 1 available

Benefits: Exposure for your firm to some of the most dynamic volunteers in the local business community. When reminder calls are made the day before the luncheon, your company name will be mentioned as the provider for the meal. Your company may also bring information to hand out at the event such as pens, pencils, flyers, etc. You are also welcome to place your banner inside the meeting room.

- **Presenting Sponsor - Oct. 19, 2017** - \$250 - 1 of 1 available

Benefits: Exposure for your firm to some of the most dynamic volunteers in the local business community. When reminder calls are made the day before the luncheon, your company name will be mentioned as the provider for the meal. Your company may also bring information to hand out at the event such as pens, pencils, flyers, etc. You are also welcome to place your banner inside the meeting room.

Memberships

- **Chamber Membership**

7 Benefits of Chamber Membership
 7. Easy access to information and resources.
 6. Impact the community through committees and events.
 5. Have a stronger voice in State Legislation that affects business operation.
 4. Increase awareness with listings in printed and online directories.
 3. Low-cost workshops and seminars for business development.
 2. Effective promotion with a Ribbon Cutting ceremony, and sponsorship and volunteer opportunities.
 1. Networking with other Chamber members!
 Make contacts with potential new customers, build relationships with existing clients and find local suppliers for business needs. All the above come with membership in the Nacogdoches County Chamber of Commerce. Find more Chamber member benefits in the New Member Packet and on The Chamber page at www.nacogdoches.org.

- **Major Business Membership** - \$1,500 - unlimited

Benefits: Gross revenue more than \$500,000 per year. Chamber membership is active 12 months from the date you join. Includes "Enhanced" status in the online directory.

- **Large Business Membership** - \$500 - unlimited

Benefits: Gross revenue more than \$200,000 - \$500,000 per year. Chamber membership is active 12 months from the date you join.

- **Medium Business Membership** - \$350 - unlimited

Benefits: Gross revenue \$50,000 - \$200,000 per year. Chamber membership is active 12 months from the date you join.

- **Small Business Membership** - \$250 - unlimited

Benefits: Gross revenue up to \$50,000 per year. Chamber membership is active 12 months from the date you join.

- **Professional Firm - one professional in firm** - \$350 - unlimited

Benefits: Description: doctors, dentists, lawyers, accountants, veterinarians, chiropractors, etc. One professional in firm. Chamber membership is active 12 months from the date you join.

- **Professional Firm - two or more professionals in firm** - \$500 - unlimited

Benefits: Description: doctors, dentists, lawyers, accountants, veterinarians, chiropractors, etc.). Two professionals or more in firm. Chamber membership is active 12 months from the date you join.

Publications

- **Retire in Nacogdoches Brochure -Summer 2018**

Nacogdoches County is one of Texas' inaugural Certified Retirement Communities. A brochure promoting the community will be distributed at trade shows, to Texas Travel Information Centers, in the Nacogdoches County Chamber of Commerce's brochure rack, and in all retirement packets mailed from the Chamber. 5,000 brochures will be printed and distribution begins in summer of 2018. Distribution locations include the Chamber's Information Center, local businesses, travel center and regional events such as the Texas State Fair!

- **Presenting Sponsor** - \$2,500 - 1 of 1 available

Benefits: Top billing on Retire in Nacogdoches brochure; recognition in the Chamber's newsletter (mailed to 1,000 Chamber members) and on the Chamber's web site (which receives an average of 5,000 hits per month); in the Chamber Connection e-Newsletter (sent to 1,500 contacts) and press release to local media. Includes "Enhanced" status in the online directory.

- **Gold Sponsor** - \$1,000 - 5 of 5 available

Benefits: Recognition on Retire in Nacogdoches brochure; in the Chamber's newsletter (mailed to 1,000 Chamber members) and on the Chamber's web site (which receives an average of 5,000 hits per month); and in the Chamber Connection e-Newsletter (sent to 1,500 contacts). Includes "Enhanced" status in the online directory.

- **Silver Sponsor** - \$500 - 7 of 7 available

Benefits: Recognition on Retire in Nacogdoches brochure; recognition on the Chamber's web site (which receives an average of 5,000 hits per month).

- **The Monthly Mailing Packet**

The Chamber mails a packet of valuable information each month to members. These packets serve a multitude of purposes in our day-to-day operations and include the Chamber News newsletter, a calendar of Chamber events, registration forms and insert fliers from our members. A sponsor would receive excellent exposure on the back of the envelope.

Benefits: Logo on the back of the packet envelopes and insertion of approved business flier or brochure (provided by sponsor business) in each month's mailing packet. Sponsor is responsible for ad copy printing cost. Includes "Enhanced" status in the online directory.

- **January - March 2018 Sponsor** - \$1,000 - 2 of 2 available
- **April - June 2018 Sponsor** - \$1,000 - 2 of 2 available
- **July - September 2018 Sponsor** - \$1,000 - 2 of 2 available
- **October - December 2018 Sponsor** - \$1,000 - 2 of 2 available

Electronic Media

- **Chamber Connection e-Guide**

The Nacogdoches County Chamber communicates to membership monthly through this email blast. The e-Guide communication is sent to every contact in the Chamber and others interested in Chamber activities (approx. 1,500 contacts) to inform them of upcoming Chamber events for Nacogdoches and for the East Texas region. The e-Guide also contains news and information for members of the organization. Business owners and managers have an easy option to forward the Chamber e-Guide to staff.

Benefits: Recognition near the top of the Chamber Connection e-Guide with hyperlink.

- **January 2018 Chamber Connection e-Guide Sponsor** - \$100 - 1 of 1 available
- **February 2018 Chamber Connection e-Guide Sponsor** - \$100 - 1 of 1 available
- **March 2018 Chamber Connection e-Guide Sponsor** - \$100 - 1 of 1 available
- **April 2018 Chamber Connection e-Guide Sponsor** - \$100 - 1 of 1 available
- **May 2018 Chamber Connection e-Guide Sponsor** - \$100 - 1 of 1 available
- **June 2018 Chamber Connection e-Guide Sponsor** - \$100 - 1 of 1 available
- **July 2018 Chamber Connection e-Guide Sponsor** - \$100 - 1 of 1 available
- **August 2018 Chamber Connection e-Guide Sponsor** - \$100 - 1 of 1 available
- **September 2018 Chamber Connection e-Guide Sponsor** - \$100 - 1 of 1 available
- **October 2018 Chamber Connection e-Guide Sponsor** - \$100 - 1 of 1 available
- **November 2018 Chamber Connection e-Guide Sponsor** - \$100 - 1 of 1 available
- **December 2018 Chamber Connection e-Guide Sponsor** - \$100 - 1 of 1 available

- **Chamber Website - nacogdoches.org**

The Chamber's website is revamped annually and includes an interactive community calendar and improved membership listings with links to members' sites. Documents are available for easy downloading by members and the general public. Thousands of visitors from across the country and in Nacogdoches check this website and its business listings when making decisions on moving to Nacogdoches, what to buy and from whom to buy. Other new features are a Member Spotlight and a Hot News section that features Chamber and community announcements. This popular website averages 3,500 unique visitors monthly and almost 2,000 page views every day.

- **HighRise Total Site Sponsorship** - \$2,500 - 6 of 6 available

Benefits: Reach thousands of potential customers 24 hours a day, 7 days a week by being a very visible part of the Nacogdoches County Chamber website "www.nacogdoches.org." Benefits include: Your business logo in rotation in the vertical High-rise position on every single webpage. That includes Chamber Community Information pages - The Chamber, History, Visit, Getting Around, Move, Retire, Economy, Education, Safety, Medical and more. This year only six prime spots are being offered" so be part of an elite group of business leaders. One recent sponsor found that a significant portion of the traffic leading to their own website was from their HighRise sponsorship link. You will also receive recognition in the Chamber Connection e-Newsletter - sent to 1,500 members and community leaders. Includes "Enhanced" status in the online directory. HighRise specs: is 160px - 600px and should be sent as JPEGs set between 72-100 DPI.

- **Leaderboard Total Site Sponsorship** - \$2,500 - 6 of 6 available

Benefits: Reach thousands of potential customers 24 hours a day, 7 days a week by being a very visible part of the Nacogdoches County Chamber website "www.nacogdoches.org." Benefits include: Your business logo in rotation in the vertical Leaderboard position on every single webpage. That includes Chamber Community Information pages - The Chamber, History, Visit, Getting Around, Move, Retire, Economy, Education, Safety, Medical and more. This year only six prime spots are being offered" so be part of an elite group of business leaders. One recent sponsor found that a significant portion of the traffic leading to their own website was from their Leaderboard sponsorship link. You will also receive recognition in the Chamber Connection e-Newsletter - sent to 1,500 members and community leaders. Includes "Enhanced" status in the online directory. Leaderboard specs: 972px- 75px, RGB, 40K or less, JPG.

- **Chamber Weekly Events Email Sponsor**

The Chamber emails the Ambassadors a list of upcoming Chamber events, community events and important information. Each email reaches approximately 350 people four times each month. The weekly email update is also sent to an additional group made up of people that have individually requested to receive the information.

- **Presenting Sponsor** - \$1,200 - 1 of 1 available

Benefits: Premier recognition throughout the year near the top of the weekly Chamber and community event reminder email with hyperlink. Includes "Enhanced" status in the online directory.

- **Member of the Month Profile**

The Member of the Month Profile is a new opportunity to gain exposure for your business in the Chamber's monthly e-newsletter Chamber Connection and on the web site. Chamber Connection is e-mailed to Chamber members and other area contact lists - approx. 1,500 contacts. The Chamber website receives an average 5,000 visits every month. Every month, the Chamber will publish a feature article and accompanying photograph, provided by the company.

Benefits: 200-word article and 2"x3" photo, provided by the sponsor (pending approval of the article and photo by the Chamber President/CEO), in the monthly edition of Chamber Connection e-newsletter and posted online at nacogdoches.org for the month.

- **January Member of the Month Profile** - \$100 - 1 of 1 available
- **February Member of the Month Profile** - \$100 - 1 of 1 available
- **March Member of the Month Profile** - \$100 - 1 of 1 available
- **April Member of the Month Profile** - \$100 - 1 of 1 available
- **May Member of the Month Profile** - \$100 - 1 of 1 available
- **June Member of the Month Profile** - \$100 - 1 of 1 available
- **July Member of the Month Profile** - \$100 - 1 of 1 available
- **August Member of the Month Profile** - \$100 - 1 of 1 available
- **September Member of the Month Profile** - \$100 - 1 of 1 available
- **October Member of the Month Profile** - \$100 - 1 of 1 available
- **November Member of the Month Profile** - \$100 - 1 of 1 available
- **December Member of the Month Profile** - \$100 - 1 of 1 available



Other

- **Board Meeting Sponsorship**

The Chamber Board of Directors and other invited guests - the most influential leaders in our county - meet monthly to monitor progress on Chamber goals and to examine issues affecting the business community. The Chamber Board typically meets the fourth Thursday morning of the month. 20-30 individuals attend the monthly meeting.

Benefits: Recognition on Chamber web site (which receives an average of 5,000 visits per month), in Chamber newsletter (distributed to 1,000 business contacts); in Chamber e-newsletter (sent to 1,500 contacts); on meeting agenda; on signage at meeting; verbal recognition during the meeting; and e-mail to Chamber board of directors.

- **January 2018 Sponsor** - \$150 - 1 of 1 available
- **February 2018 Sponsor** - \$150 - 1 of 1 available
- **March 2018 Sponsor** - \$150 - 1 of 1 available
- **April 2018 Sponsor** - \$150 - 1 of 1 available
- **May 2018 Sponsor** - \$150 - 1 of 1 available
- **June 2018 Sponsor** - \$150 - 1 of 1 available
- **July 2018 Sponsor** - \$150 - 1 of 1 available
- **August 2018 Sponsor** - \$150 - 1 of 1 available
- **September 2018 Sponsor** - \$150 - 1 of 1 available
- **October 2018 Sponsor** - \$150 - 1 of 1 available
- **December 2018 Sponsor** - \$150 - 1 of 1 available

- **Chamber Board Retreat**

Each year in July the Chamber Board of Directors convene at their annual Board Retreat to plan the Chamber's program of work for the upcoming year.

- **Presenting Sponsor** - \$750 - 1 of 1 available

Benefits: Top billing on all event materials and signage; recognition on Chamber web site (which receives an average of 5,000 visits per month); recognition in Chamber e-newsletter (sent to 1,500 contacts); recognition on meeting agenda; verbal recognition during the retreat; and recognition on e-mail correspondence to retreat attendees.

- **Gold Sponsor** - \$250 - 2 of 2 available

Benefits: Recognition on event materials and signage; recognition in Chamber e-newsletter (sent to 1,500 contacts); verbal recognition during the retreat; and recognition on e-mail correspondence to retreat attendees.

- **Conference Room Sponsorship**

The Nacogdoches County Chamber of Commerce large conference room hosts meetings for Chamber committees, Chamber board of directors, and meetings from member and partner organizations. Many business and community leaders spend some time in the Chamber Conference Room each month.

Benefits: Exclusive naming rights to Chamber Conference Room. Sponsor recognition on signage produced by the Chamber in the Conference Room. Signage will remain in the room for the quarter.

- **January - March 2018 Premier Sponsor** - \$100 - 1 of 1 available
- **April - June 2018 Premier Sponsor** - \$100 - 1 of 1 available
- **July - September 2018 Premier Sponsor** - \$100 - 1 of 1 available
- **October - December 2018 Premier Sponsor** - \$100 - 1 of 1 available

- **Information Center in Chamber Lobby**

Have your company featured on the Chamber's new Information Center located in the Chamber lobby. The finely crafted, custom-designed wall display and a small conference table. The center provides material about our members' businesses and area attractions for residents and visitors coming to the Chamber.

Benefits: Your business logo will be featured next to the Chamber's Information Center on signage, approximately 18" x 12".

- **January - March 2018 Sponsor** - \$250 - 1 of 1 available
- **April - June 2018 Sponsor** - \$250 - 1 of 1 available
- **July - September 2018 Sponsor** - \$250 - 1 of 1 available
- **October - December 2018 Sponsor** - \$250 - 1 of 1 available

- **Leadership Nacogdoches Program - August through December 2018**

Leadership Nacogdoches is a prestigious 9-month program designed to identify, motivate, and educate potential and existing adult leaders in Nacogdoches County. It is the only program of its kind in the county. Since its inception in 1982, Leadership Nacogdoches has more than 450 graduates including business owners, physicians, city council members, bank presidents, attorneys, judges, philanthropists, professors, elected officials and many more notable members. Leadership Nacogdoches takes pride in providing lasting benefits for the community with new generations of leadership.

- **LN Commitment Meeting and Alumni Reception** - \$250 - 3 of 3 available

Benefits: The LN Commitment Meeting and Alumni Reception are two separate meetings that happen in August. Class members will review the LN program and commit to attendance and participation at the Commitment Meeting. At the LN Alumni Reception, the current LN class is introduced to the community. All LN Alumni are invited to the evening event. As a session sponsor, your company name will be on the printed agendas; recognition in event press release; recognition on Chamber web site (currently receiving an average of 5,000 hits per month); recognition in the Chamber's e-newsletter sent to approximately 1,500 contacts. Sponsors are also given the opportunity to make a 5 minute welcome presentation to the class at the beginning of the Commitment Meeting and the LN Alumni Reception.

- **Orientation Retreat** - \$250 - 3 of 3 available

Benefits: The LN Orientation Retreat is set for early September. The class will have a two-day out-of-town session. As a session sponsor, your company name will be on the printed agenda; recognition in session press release; recognition on Chamber web site (currently receiving an average of 5,000 hits per month); recognition in the Chamber's e-newsletter sent to approximately 1,500 contacts.

- **Nacogdoches Then and Now** - \$250 - 3 of 3 available

Benefits: The Nacogdoches Then and Now is held in September and the session leader is Dr. Scott Sosebee. The class will spend their day exploring the history of the city/county and meeting current business and SFA leaders. As a session sponsor, your company name will be on the printed agenda; recognition in session press release; recognition on Chamber web site (currently receiving an average of 5,000 hits per month); recognition in the Chamber's e-newsletter sent to approximately 1,500 contacts. Sponsors are also given the opportunity to make a 5 minute welcome presentation to the class at the beginning of the session.

- **Services for People with Disabilities** - \$250 - 3 of 3 available

Benefits: The Community Services for People with Disabilities will be held in October. Session leaders are traditionally Kathy Strong and Nancy Jones. As a session sponsor, your company name will be on the printed agenda; recognition in session press release; recognition on Chamber web site (currently receiving an average of 5,000 hits per month); recognition in the Chamber's e-newsletter sent to approximately 1,500 contacts. Sponsors are also given the opportunity to make a 5 minute welcome presentation to the class at the beginning of the session.

- **Education** - \$250 - 3 of 3 available

Benefits: The Education Session will be held in November. As a session sponsor, your company name will be on the printed agenda; recognition in session press release; recognition on Chamber web site (currently receiving an average of 5,000 hits per month); recognition in the Chamber's e-newsletter sent to approximately 1,500 contacts. Sponsors are also given the opportunity to make a 5 minute welcome presentation to the class at the beginning of the session.

- **Healthcare** - \$250 - 3 of 3 available

Benefits: The Healthcare Session will be held in December. As a session sponsor, your company name will be on the printed agenda; recognition in session press release; recognition on Chamber web site (currently receiving an average of 5,000 hits per month); recognition in the Chamber's e-newsletter sent to approximately 1,500 contacts. Sponsors are also given the opportunity to make a 5 minute welcome presentation to the class at the beginning of the session.

- **Class Shirt Sponsor** - \$1,500 - 1 of 1 available

Benefits: Company logo is printed on the sleeve of the shirts of each class member and recognition in Chamber Connection e-newsletter (sent to approximately 1,500 contacts). Great exposure! Chamber staff orders shirt. Includes "Enhanced" status in the online directory.

- **Orientation Retreat Transportation Sponsor** - \$250 - 3 of 3 available

Benefits: During this 2 day 1 night event the Leadership Nacogdoches class go as a group to an out-of-town retreat. The Transportation Sponsor will receive verbal recognition each day as well as recognition sign on the outside of the bus; recognition in the Chamber Connection e-Newsletter; and recognition on the Chamber web site. Sponsors also have the opportunity to supply a DVD with a brief message for the class to watch during travel.

- **Prize Package**

Put your business name, products and services in front of happy people! Supply five (5) gift certificates, each with a minimum \$50 retail value. The Chamber will use throughout the year as incentive prizes, rewards for volunteers, door prizes and raffle items.

- **Prize Package Sponsor** - \$250 - 5 of 5 available

Benefits: Recognition on Chamber web site (which receives an average of 5,000 visits per month), in Chamber newsletter (distributed to 1,000 business contacts); in Chamber e-newsletter (sent to 1,500 contacts); when possible - at events as gift certificates are awarded.

- **Shop Nac First**

Cooperative effort with City and Nacogdoches EDC to encourage businesses and individuals to buy local. Works with local media and online to bring messages to public.

- **Gold** - \$1,000 - 2 of 2 available

Benefits: Sponsor receives recognition in advance publicity; recognition on Chamber web site (which receives an average of 5,000 unique visitors per month); in Chamber newsletter (distributed to 1,000 business contacts); in e-newsletter (sent to 1,500 email addresses); weekly e-news blast (sent to 300 Ambassadors and volunteers); acknowledgement on the Shop Nac First mini-posters that will be inserted in a Chamber monthly mailing and available at the Chamber's Information Center. Sponsor receives recognition in Sponsor Thank You ad that appears in The Daily Sentinel. Sponsor may submit two profile stories of up to 150 words to be posted in the Chamber's Business Digest web page. Note: Broadcast PSAs with airtime donated by media cannot acknowledge individual project sponsors. Includes "Enhanced" status in the online directory.

- **Silver** - \$500 - 4 of 4 available

Benefits: Sponsor receives recognition in advance publicity; recognition on Chamber web site (which receives an average of 5,000 unique visitors per month); in Chamber newsletter (distributed to 1,000 business contacts); in e-newsletter (sent to 1,500 email addresses); weekly e-news blast (sent to 300 Ambassadors and volunteers); acknowledgement on the Shop Nac First mini-posters. Sponsor receives recognition in Sponsor Thank You ad that appears in The Daily Sentinel. Sponsor may submit one profile story of up to 150 words to be printed in the Chamber's Business Digest webpage. Note: Broadcast PSAs with airtime donated by media cannot acknowledge individual project sponsors.

- **Bronze** - \$250 - 8 of 8 available

Benefits: Sponsor receives recognition in advance publicity; recognition on Chamber web site (which receives an average of 5,000 unique visitors per month); in Chamber newsletter (distributed to 1,000 business contacts); in e-newsletter (sent to 1,500 email addresses); weekly e-news blast (sent to 300 Ambassadors and volunteers); acknowledgement on Shop Nac First mini-posters. Sponsor receives recognition in Sponsor Thank You ad that appears in The Daily Sentinel. Note: Broadcast PSAs with airtime donated by media cannot acknowledge individual project sponsors.

Committee

- **Ambassadors Committee**

Exclusive sponsorship of the committee that makes up to 75 group public relations calls on business owners throughout Nacogdoches.

- **Ambassadors Committee Sponsor** - \$250 - 1 of 1 available

Benefits: Your company will be listed on meeting announcements, agendas and verbally at each meeting. Recognition in calendar items and Hot News on Chamber web site (which receives an average of 5,000 visits per month); Chamber newsletter (distributed to 1,000 business contacts); e-newsletter (sent to 1,500 email addresses). Background on Ambassadors Committee: Ambassadors are the public relations arm of the Chamber, providing ribbon cutting, grand opening and groundbreaking services for members. Ambassadors benefit by being on the inside track of new developments, meeting new business owners and helping the Chamber support its members. If your job includes being active in the community and making frequent contact with prospective customers, you should be an ambassador.

- **Chairman's Circle Committee**

Exclusive sponsorship of the committee that makes person-to-person public relations calls on business owners throughout Nacogdoches. Each committee member agrees to make assigned visits, in person, each month to Chamber members. Additional visits may be assigned for contact by phone.

- **Chairman's Circle Committee Sponsor** - \$250 - 1 of 1 available

Benefits: Your company will be listed on meeting announcements, agendas and verbally at each monthly group meeting. Recognition on Hot News item on Chamber web site (which receives an average of 5,000 visits per month); Chamber newsletter (distributed to 1,000 business contacts); e-newsletter (sent to 1,500 email addresses). Background on Chairman's Circle Committee: Purpose: - Personal communication between Chamber leader and members. Members are allowed to express concerns, questions and compliments. Members are thanked for Chamber membership and informed of Chamber news and upcoming events. - Members are reminded of Chamber membership value and more likely to rejoin. - Leaders visit or call a significant number of Chamber members within 12 months.

- **Education Committee**

Exclusive sponsorship of the committee that interacts with public and private schools and the university.

- **Education Committee Sponsor** - \$250 - 1 of 1 available

Benefits: Your company will be listed on meeting announcements, agendas and verbally at each monthly group meeting. Recognition on Hot News item on Chamber web site (which receives an average of 5,000 visits per month); Chamber newsletter (distributed to 1,000 business contacts); e-newsletter (sent to 1,500 email addresses). Note: large events produced by the committee will have separate available sponsorships. Background on Education Committee: Leads an extensive effort to improve educational standards, teacher morale and academic climate of our community. Projects include Leaders of Tomorrow (LOT) crew, Great Expectations and NOBLE Scholars Banquet and NOBLE Scholarships. Committee meets monthly.

- **Government Affairs Committee**

Show your commitment to the programs and the volunteers working behind the scenes to create an environment where business can succeed. Have your name associated with every meeting the individual committees hold.

- **Government Affairs Committee Sponsor** - \$250 - 1 of 1 available

Benefits: Exclusive sponsorship of the committee that interacts with policy makers in business and government. Your company will be listed on meeting announcements, agendas and verbally at each meeting. Recognition in calendar items and Hot News on Chamber web site (which receives an average of 5,000 visits per month); Chamber newsletter (distributed to 1,000 business contacts); e-newsletter (sent to 1,500 email addresses). Note: large events produced by the committee will have separate available sponsorships. Background on Government Affairs Committee: • Develops a legislative program to monitor state, local and federal issues that are important to Chamber members and the community • Arranges and hosts annual Nacogdoches SFA Day in Austin, with partners • Hosts local candidates forums • Arranges and hosts the Lone Star Legislative Summit in Nacogdoches • Communicate through the Board of Directors with elected and appointed officials the Chamber's position on issues of immediate and future concern.

- **SFA-Chamber Connection Committee**

Exclusive sponsorship of the committee that bridges the gap between our business community and our university.

- **SFA-Chamber Connection Committee Sponsor** - \$250 - 1 of 1 available

Benefits: Your company will be listed on meeting announcements, agendas and verbally at each monthly group meeting. Recognition on Hot News item on Chamber web site (which receives an average of 5,000 visits per month); Chamber newsletter (distributed to 1,000 business contacts); e-newsletter (sent to 1,500 email addresses). Note: large events and publications produced by the committee will have separate available sponsorships. Background on SFA-Chamber Connection Committee: • Conducts special programs such as Spirit Flags and Cram the Coliseum. • Develops contacts at SFASU that can be a resource for the business community • Lead Chamber efforts in helping SFA recruit students • Assist in efforts to create internships and employment opportunities for students • Assist SFA in reaching business community to promote the university • Assist businesses in reaching students and parents as potential customers

