



STEPHEN F. AUSTIN  
STATE UNIVERSITY  
NACOGDOCHES, TEXAS

COLLEGE OF FINE ARTS  
Box 13022, SFA Station  
Nacogdoches, TX 75962-3022  
Phone: 936.468.2801 | Fax: 936.468.1168

## 2016-2017 SPOTLIGHT SPONSORSHIPS

### RECOGNITIONS AND BENEFITS

When you choose to partner with the SFA College of Fine Arts and support our University Series events, we are pleased to offer these benefits as an addition to our SPOTLIGHT digital advertising campaign:

**CONTACT US**  
936.468.2801

**I.**  
"Sponsored in part by YOUR NAME" to appear in the following:

- four 2-column x 5-inch ads to appear in the Daily Sentinel
- on posters provided by the SFA Office of Arts Information to be posted at your business and in the community
- on pre-performance mailings to our arts patrons
- on all press releases for your event
- on the front cover of the program booklet on the night of the event
- A special full-page inside the program booklet will be devoted to your sponsorship.

**II.**  
We will provide a special corporate reception in your honor on the night of the performance. Additionally, we will invite a guest speaker to provide a ten-minute discussion (The Informance) preceding the performance. Please invite your colleagues and associates.

**III.**  
We will ask you and your party to stand and be recognized at curtain time.

**IV.**  
Special Friends of the Arts recognition at the GOLD LEVEL.

**V.**  
Four season tickets and an additional twenty (20) tickets for your sponsored event.

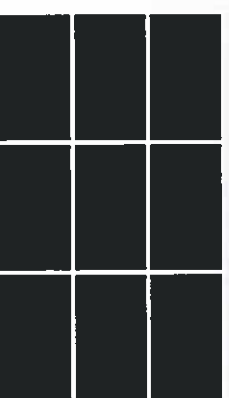
Additional tickets are available at our regular prices; however, you may buy ten or more additional tickets at our group rate of \$20 per ticket as long as the tickets are purchased in one transaction anytime prior to your event. This purchase is not included in the \$4,000 sponsorship.

Please see the reverse side for information regarding the digital package included with SPOTLIGHT sponsorships.



### LET FINE ARTS SPOTLIGHT YOUR SUPPORT

The College of Fine Arts' large-format displays offer an opportunity to showcase your support. We feature screen time highlighting University Series touring shows, guest artists, dramatic productions and faculty/student ensembles, and community rental events. Your support is seen by patrons of W.M. Turner Auditorium in the Griffith Fine Arts building and by a wider public community at The Ed and Gwen Cole Art Center in downtown Nacogdoches.



Griffith Lobby  
3x3 Display Wall  
(12w x 7h)



Cole Art Center  
2x2 Display Wall  
(8w x 4'9" h)



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# 2016-2017 SPONSORSHIP AND ADVERTISEMENT OPPORTUNITIES

## SPOTLIGHT

Maximize your visibility by supporting one of our season touring events as a featured sponsor.

## FRONT OF HOUSE

Gain a targeted and broad viewership throughout our season as a highlighted advertiser.

## STAGEHAND

Be seen by season patrons when you advertise alongside our Stagehand supporters.

### LEVELS OF SUPPORT

\$4,000

\$2,000

\$1,500

\$1,000

\$550

\$275

### PRINT FORMAT



Please see the reverse side, "Spotlight Sponsorships," for a complete list of public recognitions and benefits provided for your partnership.

full back-page program ad (five programs)

OPTION 1: full first-page program ad (five programs)

full page program ad (five programs)

1/2-page program ad (five programs)

1/4-page program ad (five programs)

OPTION 2: tickets-stock ad for all printed tickets

### DIGITAL FORMAT



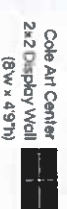
OUTREACH LINEUP: University Series promotional video for the event you sponsor includes "Sponsored In part by YOUR NAME"

OUTREACH LINEUP: 15-second feature spot \*

OUTREACH LINEUP: 10-second shared advertisement with your company logo †

PATRON LINEUP: 10-second shared advertisement with your company logo †

PATRON LINEUP: 10-second shared advertisement with your company logo †



University Series promotional video for the event you sponsor includes "Sponsored in part by YOUR NAME"

10-second shared advertisement with your company logo †



The College of Fine Arts event calendar includes your logo and Web link with the event you choose to sponsor.

### PRINT FORMAT

SPOTLIGHT supporters are seen in various print media, including advertisements published in the Daily Sentinel (provided as part of a promotion package for SPOTLIGHT sponsor), University Series booklets, and in other mailings and communications.

Patrons will find printed advertisements for FRONT OF HOUSE and STAGEHAND supporters in all of our University Series event programs, or on ticket backs for FRONT OF HOUSE advertisers preferring this option.

### DIGITAL FORMAT

3x3 OUTREACH LINEUP: Your digital advertisement reaches all event audiences at W.M. Turner Auditorium, including patrons, both local and visiting, a variety of concert and theatre performances, and of auditorium rentals such as Heritage Festival.

3x3 PATRON LINEUP: W.M. Turner patrons will see your advertisement throughout the season's University Series and SFA university events.

Advertiser's promoted on the 2x2 digital display at The Ed and Gwen Cole Art Center have the advantage of being viewed window-side by a wide community of patrons, both local and visiting. Seen from downtown Main Street, The Cole Art Center is an active and lively cultural seed for art and community gathering.

Users of the SFA College of Fine Arts website will be exposed to your support through our active events calendar and news stories. We feature news and events promoting both visiting and SFA artists and performers, as well as student and faculty successes and activities. Find us at [www.finearts.sfasu.edu](http://www.finearts.sfasu.edu)

## HOW DO WE PROMOTE YOU?

\* Feature advertising spots may be either a 15-second motion video or a 10-second promotional still image prepared and provided by your organization.

† Shared advertisements are 10-second promotional images, prepared in-house, that may feature two or more supporters.

## TICKET INFORMATION

Season tickets for University Series events provide the most value for your money and offer the ease of a one-time purchase. This year, we've lowered prices and streamlined the process.

### Season Ticket Pricing

Adult .....\$100  
 Senior .....\$80  
 Student .....\$40  
 Child .....\$40

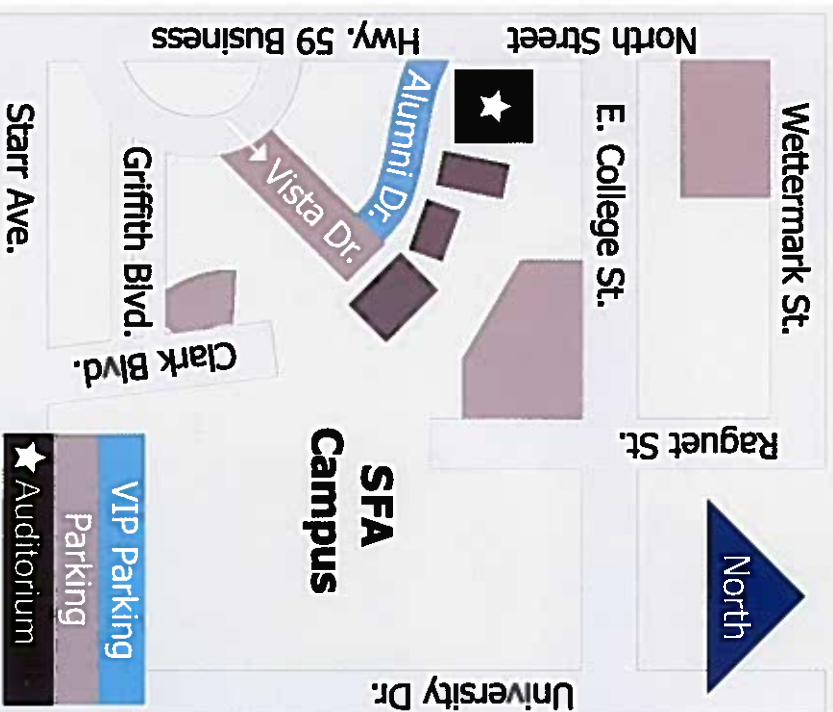
### Single Ticket Pricing

Adult .....\$25  
 Senior .....\$20  
 Student .....\$10  
 Child .....\$10  
 Rush\* .....\$3

University Series season ticket sales begin Aug. 3. Single ticket sales begin Aug. 17.

To purchase season tickets or tickets to individual performances, simply visit us at the **Fine Arts Box Office** or call us at **936.468.6407** or **888.240.ARTS**. You can also purchase tickets online by visiting [www.boxoffice.sfasu.edu](http://www.boxoffice.sfasu.edu). The Fine Arts Box Office and Turner Auditorium are located in the Griffith Fine Arts Building, 2222 Alumni Drive.

\*For SFA students only with valid ID three days prior to performance.



Non-Profit Org.  
 U.S. Postage  
 PAID  
 Nacogdoches, TX  
 75961  
 Permit No. 1

STEPHEN F. AUSTIN STATE UNIVERSITY  
 College of Fine Arts | University Series  
 P.O. Box 13022, SFA Station  
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# STEPHEN F. AUSTIN STATE UNIVERSITY COLLEGE OF FINE ARTS

## The 2015-2016 University Series

Sept. 17  
 Sonali Skandan & Jiva  
 Dance Company



Oct. 22  
 The Hot Club of  
 San Francisco



Dec. 18  
 The 5 Browns



Feb. 4  
 L.A. Theatre Works'  
 Bram Stoker's Dracula



April 14  
 Ava Pine, soprano



All performances at 7:30 p.m.

in W.M. Turner Auditorium

For tickets or more information: 936.468.6407

[www.finearts.sfasu.edu](http://www.finearts.sfasu.edu) • 888.240.ARTS

From the dean ...



The College of Fine Arts' tradition of bringing professional artists to East Texas continues as we present five sensational national touring acts in our 2015-2016 University Series.

This interesting mix of performance art brings Bharatanatyam dance from India, gypsy swing from San Francisco and Dracula from the pages of Bram Stoker's timeless horror story to the W.M. Turner stage. We round out the series with favorite forms of classical music in a famous family of pianists and a dazzling soprano from Texas.

Season tickets offer you the most value for your money, but we also offer single event tickets to each performance. Our Fine Arts Box Office staff is ready to help you with all your ticketing needs. Just visit us online, call (936) 468-6407, or come by the Griffith Fine Arts Building.

We look forward to seeing you in the coming year for another exciting University Series.

*A.C. 'Buddy' Himes*

A.C. "Buddy" Himes  
Dean of the College of Fine Arts



Sept. 17, 2015  
**Sonali Skandan &  
Jiva Dance Company**

Sponsored in part by: Commercial Bank of Texas



Sonali Skandan & Jiva Dance creates and presents compelling and dynamic works based on the timeless idiom of Bharatanatyam. Jiva Dance sees the importance of preserving and promoting the traditional arts, yet also understands the need to incorporate innovative techniques to reach diverse audiences. The Company sees Indian Classical dance as a holistic art form, which is at the intersection of dance, music, literature, philosophy, sculpture and spirituality and holds the belief that tradition is a continuum of evolution.

Oct. 22, 2015

**The Hot Club of  
San Francisco**

Sponsored in part by: BancorpSouth



An evening of vintage silent films accompanied by live gypsy swing will hit Turner stage when The Hot Club of San Francisco presents "Cinema Vant," a celebration of imagination and innovation. Like the wandering gypsy musicians of the 1930s, these artists play their guitars and fiddles while matching movements on the screen with characteristic virtuosity, passion and humor.

Dec. 18, 2015

**The 5 Browns**

Sponsored in part by:  
Nacodoches Medical Center

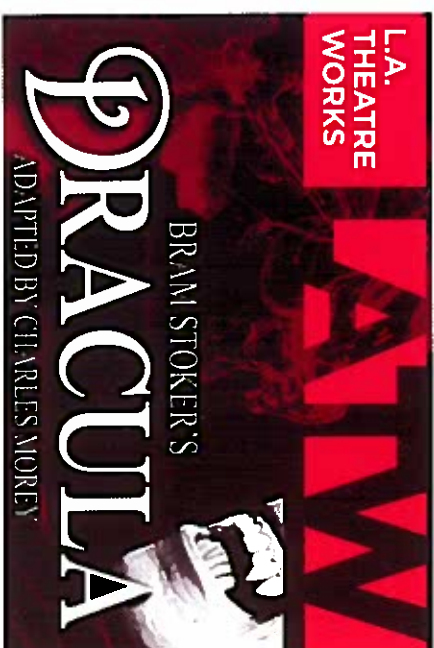


The 5 Browns are delivering on their dream to wake up classical music by introducing it to the widest, largest and most excited audience they can find. Whether performing individually, together in duos or complex five-piano arrangements, The 5 Browns reveal a deep connection to the intent of their material while bringing a fresh energy and dynamic character to the color and tonal spectrum of their sound.

Feb. 4, 2016

**L.A. Theatre Works presents  
Bram Stoker's Dracula**

Sponsored in part by: Lehmann Eye Center



Over the years, the story of Dracula has been used as commentary in modern studies of psychology, women's issues and colonialism, while never losing its place as one of the greatest horror stories ever told. L.A. Theatre Works is the foremost radio theater company in the United States, and this presentation of "Dracula" is immediate, spontaneous, and features a first-rate cast, live sound effects, and a connection to the audience rarely felt in a traditional theater setting.

April 14, 2016

**Ava Pine, Soprano**

Sponsored in part by: Cataract,  
Glaucoma & Retina Consultants of East Texas



A native of Texas, Ava Pine continues to dazzle audiences and critics with her rewarding vocalism and compelling commitment to character, creating vivid and captivating portraits on stage. Equally at home with opera, oratorio or recital, and accomplished in works ranging from baroque to contemporary, she brings great vocal and dramatic range to her work.

