

## STUDENT REC CENTER SPONSORSHIP OPPORTUNITIES

The SFA Student Recreation Center is busier than ever, with more than 300,000 visits every year. We believe you can benefit greatly by advertising your business to the more than 13,500 Rec Center members including students, faculty, staff, alumni, and their spouses/dependents/guests. Whether you choose to advertise in print or digitally or both, your organization will gain valuable exposure to the students, faculty, staff, alumni and guests who spend time in the Rec Center every day. Choose from several sponsorship options to build a program that will reach your target audience.

### AXE'EM RADIO



SFA Campus Recreation is proud to present a unique advertising opportunity.

Your organization will gain valuable exposure to the students, faculty, staff, alumni and guests who spend time in the Rec Center. Axe' Em Radio is our own custom radio station - with DJs and a mix of upbeat, family-friendly music that can be heard clearly in all areas of the Rec Center, including the main gym, pool, locker rooms, upstairs track, and outdoor basketball and volleyball courts.

Axe'Em Radio also plays through the speakers surrounding the Rec facility, so students even hear it as they walk to class! Best of all, our patrons are guaranteed to hear your commercials because they can't change the channel!

## 2016-2017 RADIO ADVERTISING RATES

There are three Axe 'em Radio advertising options available on a per-semester basis:

Level	Monthly Commercials M-TR 6am-Midnight, F 6am-10pm, Sat Noon-10pm, Sun Noon-Midnight	Monthly Investment/ Total Semester Cost	Per Commercial
1	200+	\$500 / \$2,000	\$2.50
2	125+	\$375 / \$1500	\$3.00
3	50+	\$200 / \$800	\$4.00

- Level 1 also allows sponsor the ability to purchase up to **five** Rec Center memberships at \$30 per month for the duration of the sponsorship.
- Level 2 also allows sponsor the ability to purchase up to **two** Rec Center memberships at \$30 per month for the duration of the sponsorship.
- Level 3 designed to run 1-2 weeks maximum per month.

You also may purchase any desired number of commercials on a short-term basis for **\$5 per commercial**.

If needed, Neptune Fit will write / produce a :30 radio commercial for your business or organization for **\$50**.