

BUSINESS OPPORTUNITY HUB

ENGAGEMENT & SPONSORSHIP PATHWAYS

2027

For more information, contact

membership@nactx.com

2027 SPONSORSHIP PROGRAMS AVAILABLE

Page		$150 INVESTMENT OPTIONS AVAILABLE	$250 INVESTMENT OPTIONS AVAILABLE	$500 INVESTMENT OPTIONS AVAILABLE	HIGH PROFILE - Members	HIGH PROFILE - General Public	EDUCATION-RELATED	BUSINESS-RELATED	GOVERNMENT ADVOCACY	REWARD YOUR CLIENTS and/or EMPLOYEES	RUB ELBOWS WITH LEADERSHIP	TAX-DEDUCTIBLE
07	Alive After Five				o		o		o			
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17	Business Builder Bundle					o	o			o		
18	Business Development	o		o	o	o	o					
19	Business Showcase (formerly Member of the Month)	o			o		o					
20	Chamber Board of Directors Retreat (July)		o	o			o			o		
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25	Chamber Website - Business Blog (one month) NEW	o			o	o	o					
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26	Committees - Chairman's Circle Committee			o	o		o					
26	Committees - SFA/Chamber Connection Committee			o			o	o				
27	Education - Leaders of Tomorrow (LOT) 2027-2028		o	o			o	o				o
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41	New Resident Packet (full year)		o			o		o				
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NEW

What's new in 2027

- Business Spotlight
- Chamber Blog
- New Member Welcome Bag
- Speed Networking

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Thank you for your interest in sponsoring the events and programs of the Nacogdoches County Chamber of Commerce. We offer a wide range of sponsorship opportunities designed to fit any budget. If you have any questions about the benefits or would like additional details, please don't hesitate to contact us.

UNLESS OTHERWISE STIPULATED, ALL SPONSORSHIPS WILL BE INVOICED TWO MONTHS BEFORE THE EVENT AND MUST BE PAID FOR NO LATER THAN 30 DAYS BEFORE THE EVENT.

Alive After Five

This business after hours mixer brings approximately 150 businesspeople together at a Chamber member's location, spotlighting that business. Attendees exchange information, distribute business cards and enjoy fellowship and forming new relationships. Members are eligible to win door prizes, including cash jackpots that go as high as $1,000. Admission is free to members and their guests.

Benefits: Sponsoring company is responsible for any food and beverages and door prizes they wish to provide. Chamber will include a membership cash prize opportunity at the event.
Chamber staff will also work with host to produce an invitation postcard to be mailed by the Chamber. Sponsors are encouraged to treat Alive After Five as a networking opportunity and have a table or other display prominently featured to promote their products or services. Publicity includes recognition in e-newsletter (sent to 3,200 email addresses), email blast to Chamber Ambassadors (approx. 300), the Chamber online event calendar, Nacogdoches.org (site receives an average of 7,000 visits per month), and public service announcements broadcast on local radio stations. The host will have up to 10 minutes at the event to welcome guests and explain the products and services showcased at the event. The Chamber's Programs & Events Department will advise host so as to make the most of this exclusive monthly Chamber event opportunity. Members receive "Enhanced" status in the online directory for the remainder of the year.

2027 Alive After Five events - 1 available each month - $1,000
January
February
March
April
May
June
July
August
September
October
November
December

Annual Meeting & Membership Banquet

The Annual Chamber Meeting and Membership Banquet in September is one of the Nacogdoches County Chamber's signature events. Approximately 500 people gather to celebrate the Chamber's recent accomplishments and look ahead at the issues and opportunities for the Nacogdoches area. The event begins with a social hour at 6 p.m. with guests enjoying networking. Dinner begins at 6:45 p.m. and features the passing of the gavel to the new board chairman, induction of the board of directors, and presentation of the Gary Justice Business Excellence Awards, Non-Profit, and Citizen of the Year.

Presenting Sponsor - $4,000 - 1 of 1 available
Benefits:

- Receives top billing in advance publicity
- Recognition on Chamber web site (which receives an average of 7,000 visits per month) event page, with company logo and clickable link to your website
- Recognition in Chamber videos and slideshows
- Top billing on materials printed for the event
- Two reserved tables for eight in a prime location with Chamber President/CEO or representative recognized from the lectern
- Signage, including company's logo
- Special recognition in the Banquet Program
- Corporate identification at table
- Recognition in e-newsletter (sent to 3,200 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers)
- Members receive “Enhanced” status in the online directory for the remainder of the year.

Gold Sponsor - $2,000 - 4 of 4 available
Benefits:

- Receives recognition in advance publicity
- Recognition on Chamber web site (which receives an average of 7,000 visits per month) event page, with company logo and clickable link to your website
- Recognition in slideshow
- Recognition on materials printed for the event one reserved table for eight in a prime location
- Signage with corporate recognition recognition in the Banquet Program
- Corporate identification at table
- Recognition in e-newsletter (sent to 3,200 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers).
- Recognition on chamber online event page, with company logo and clickable link to your website.
- Members receive “Enhanced” status in the online directory for the remainder of the year.

S**ilver Sponsor** - $1,000 - 8 of 8 available

Benefits:

- Recognition on Chamber web site (which receives an average of 7,000 visits per month)
- Recognition on event page, with company logo and clickable link to your website
- Recognition in slideshow
- One reserved table for eight
- Signage with corporate recognition
- Recognition in the Banquet Program
- Corporate identification at table
- Recognition in e-newsletter (sent to 3,200 email addresses).
- Members receive “Enhanced” status in the online directory for the remainder of the year.

Bronze Sponsor - $750 - 30 of 30 available

Benefits:

- Recognition on Chamber web site (which receives an average of 7,000 visits per month)
- Recognition on event page, with company logo and clickable link to your website
- Reserved table for eight
- Recognition in the Banquet Program
- Corporate identification at table.

Citizen of the Year Sponsor - $1,000 - 1 of 1 available

Benefits:

- Recognition on Chamber web site (which receives an average of 7,000 visits per month)
- Recognition on event page, with company logo and clickable link to your website
- Recognition in slideshow
- Recognition in the Citizen of the Year video
- Recognition on materials printed for the event
- Reserved table for eight
- Recognition in the Banquet Program
- Recognition in e-newsletter (sent to 3,200 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers).
- Presentation of award at event and photo with award recipient.
- Members receive “Enhanced” status in the online directory for the remainder of the year.

Continued …

Small Business of the Year Sponsor - $1,000 - 1 of 1 available

--A Gary Justice Business Excellence Award--

Benefits:

- Recognition on Chamber web site (which receives an average of 7,000 visits per month)
- Recognition on event page, with company logo and clickable link to your website
- Recognition in slideshow
- Recognition in the Small Business of the Year video
- Recognition on materials printed for the event
- Reserved table for eight
- Recognition in the Banquet Program
- Recognition in e-newsletter (sent to 3,200 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers).
- Presentation of award at event and photo with award recipient.
- Members receive “Enhanced” status in the online directory for the remainder of the year.

Medium Business of the Year Sponsor - $1,000 - 1 of 1 available

--A Gary Justice Business Excellence Award--

Benefits:

- Sponsor receives recognition in advance publicity recognition on Chamber website (which receives an average of 7,000 visits per month)
- Recognition on event page, with company logo and clickable link to your website
- Recognition in slideshow
- Recognition in the Medium Business of the Year video
- Recognition on materials printed for the event
- Reserved table for eight
- Recognition in the Banquet Program
- Recognition in e-newsletter (sent to 3,200 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers)
- Presentation of award at event and photo with award recipient.
- Members receive “Enhanced” status in the online directory for the remainder of the year.

Continued …

Large Business of the Year - $1,000 - 1 of 1 available
--A Gary Justice Business Excellence Award--
Benefits:

- Recognition on Chamber web site (which receives an average of 7,000 visits per month)
- Recognition on event page, with company logo and clickable link to your website
- Recognition in slideshow
- Recognition in the Large Business of the Year video
- Recognition on materials printed for the event
- Reserved table for eight
- Recognition in the Banquet Program
- Recognition in e-newsletter (sent to 3,200 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers).
- Presentation of award at event and photo with award recipient.
- Members receive “Enhanced” status in the online directory for the remainder of the year.

Non-Profit of the Year - $1,000 - 1 of 1 available
Benefits:

- Recognition on Chamber web site (which receives an average of 7,000 visits per month)
- Recognition on event page, with company logo and clickable link to your website
- Recognition in slideshow
- Recognition in the Non-Profit of the Year video
- Recognition on materials printed for the event
- Reserved table for eight
- Recognition in the Banquet Program
- Recognition in e-newsletter (sent to 3,200 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers).
- Presentation of award at event and photo with award recipient.
- Members receive “Enhanced” status in the online directory for the remainder of the year.

Continued …

C. Wayne Mitchell Business Advocacy Award - $1,000 - 1 of 1 available

Benefits:

- Recognition on Chamber web site (which receives an average of 7,000 visits per month)
- Recognition on event page, with company logo and clickable link to your website
- Recognition in slideshow
- Recognition in the Non-Profit of the Year video
- Recognition on materials printed for the event
- Reserved table for eight
- Recognition in the Banquet Program
- Recognition in e-newsletter (sent to 3,200 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers).
- Presentation of award at event and photo with award recipient.
- Members receive “Enhanced” status in the online directory for the remainder of the year.

Blueberry Golf Bash (Tournament)

The Chamber's golf tournament held at a Nacogdoches golf course is the premier business social event and golf tournament and an excellent opportunity to network in a relaxed atmosphere with community leaders and potential business clients. Consisting of a Thursday night social with putting contest, in addition to the Friday tournament, this event is promoted in the Chamber Connection e-Newsletter reaching 3,200 contacts the weekly e-News events reminder reaching 200 contacts and the Chamber web site, nacogdoches.org. The tournament is a four-man scramble with a maximum of 32 teams competing.

Title Sponsor - $4,000 - 1 of 1 available
Benefits:

- Top billing in all advance publicity, registration form and on event signage
- Recognition on Chamber web site (which receives an average of 7,000 visits per month) event page, with company logo and clickable link to your website
- Recognition in Chamber Connection e-Guide (sent to 3,200 members and community leaders)
- Press release to local media and radio public service announcements.
- Opportunity to do PSA's and in person radio visits to promote event.
- 3 teams (12 players) free team mulligans and 25-ft string.
- Sponsor will have a 10'x10' space near the club house or score box to display products and/or information.
- Members receive “Enhanced” status in the online directory for the remainder of the year.

Eagle Sponsor - $2,000 - 2 of 2 available
Benefits:

- 3 teams (12 players) free team mulligans and 25-ft string.
- Recognition on Chamber web site (which receives an average of 7,000 visits per month) event page, with company logo and clickable link to your website
- Recognition in Chamber Connection e-Guide (sent to 3,200 contacts).
- Tee Box sponsor sign.
- Sponsor will have a 10'x10' space near the club house or score box to display products and/or information.
- Members receive "Enhanced" status in the online directory for the remainder of the year.

Birdie Sponsor - $1,200 - 4 of 4 available
Benefits:

- 2 teams (8 players) free team mulligans and 25-ft string.
- Recognition on Chamber web site (which receives an average of 7,000 visits per month) event page, with company logo and clickable link to your website
- Recognition in Chamber Connection e-Guide (sent to 3,200 contacts).
- Tee Box sponsor sign.
- Members receive "Enhanced" status in the online directory for the remainder of the year.

Continued ...

Hole-in-One Sponsor - $1,000 4 of 4 available
Benefits:

- 1 team (4 players) free team mulligans and 25-ft string.
- Recognition on Chamber web site (which receives an average of 7,000 visits per month)
- Recognition on event page, with company logo and clickable link to your website
- In Chamber Connection e-Guide (sent to 3,200 contacts)
- Members receive "Enhanced" status in the online directory for the remainder of the year.
- Highlighted on registration form/event flyer
- Tee Box sponsor sign.

THE PRIZE:

- If any golfer makes a hole-in-one in the regular course of play, the golfer wins an exclusive country club vacation for two!
- Get to play and stay at a world renowned country club. Includes a package valued at over $4,000. Prize includes a 3-day, 2-night stay.
- Your choice between 6 exclusive Dormie Network country clubs nationwide.
- Airfare, room, golf, food and drink for two people included.
- Tee sign included with printable sponsor sticker

· WITNESSES - Hole-in-one must be witnessed by two adults and captured by one unedited video.
· YARDAGE - The target hole must be at least 120 yards.
· SHOTS - Only one shot per eligible contestant is permitted.
· CONTESTANTS - Every golfer that plays the hole.

Par Sponsor - $600 - 20 of 20 available
Benefits:

- 1 team (4 players) free team mulligans and 25-ft string.
- Recognition on Chamber web site (which receives an average of 7,000 visits per month)
- Recognition on event page, with company logo and clickable link to your website
- Tee Box sponsor sign.

Beverage/Snack Cart Sponsor - $750 - 4 of 4 available
Benefits:

- Includes 1 team (4 players) free team mulligans and 25-ft string.
- Signage on Snack/Beverage Carts.
- Recognition on Chamber web site (which receives an average of 7,000 visits per month)
- Recognition on event page, with company logo and clickable link to your website

Continued …

Golf Cart Sponsor - $1,000 - 1 of 1 available
Benefits:

- Includes 1 team (4 players) free team mulligans and 25-ft string.
- Signage on every rented golf cart at the event.
- Recognition as sponsor during event.
- Recognition on Chamber web site (which receives an average of 7,000 visits per month) event page, with company logo and clickable link to your website
- Members receive “Enhanced” status in the online directory for the remainder of the year.

Please call the Chamber to discuss benefits if not including a team

Caddy Shack Sponsor - $250 – 9 of 9 available
Benefits:

- Sponsor will have a 10'x10' space at a tee box to display products and/or information. Sponsor provides table, chairs, and tent.
- Recognition on Chamber web site (which receives an average of 7,000 visits per month) event page, with company logo and clickable link to your website



Tee Box Sponsor - $125 - 54 of 54 available
Benefits:

- Business name on an official Blueberry Golf Bash 24"x18" sign placed at a tee box.
- Recognition on Chamber web site (which receives an average of 7,000 visits per month) event page, with company logo and clickable link to your website

Scoreboard Sponsor - $250 – 5 of 5 available
Benefits:

- Business name or logo on the official Blueberry Golf Bash scoreboard during the tournament
- Business name or logo on the official Blueberry Golf Bash scorecards given to each team
- Recognition on Chamber web site (which receives an average of 7,000 visits per month) event page, with company logo and clickable link to your website

Golf Ball Sponsor - $1,500 - 1 of 1 available
Benefits:

- Includes 1 team (4 players), free team mulligans and 25-ft string.
- Sponsor supplies approx. 150 sleeves of 3 golf balls with sponsor business logo or name to each golfer during the event.
- Recognition in the Chamber Connection e-Guide (sent to 3,200 contacts).
- Recognition on Chamber web site (which receives an average of 7,000 visits per month) event page, with company logo and clickable link to your website
- Members receive “Enhanced” status in the online directory for the remainder of the year.

Continued …

Water Sponsor - $850 - 1 of 1 available
Benefits:

- Sponsor receives recognition on a custom-created label on every bottle of water at the tournament.
- Includes invitation for 2 to the event meals.
- Sponsor will have a 10'x10' space near the club house or score box to display products and/or information.
- If sponsor provides 15 cases of water bottles with custom label, sponsorship includes 1 team (4 players), free team mulligans and 25-ft. string.
- If Chamber supplies and pays for custom label water bottles, no team is included.
- Recognition on Chamber web site (which receives an average of 7,000 visits per month) event page, with company logo and clickable link to your website

Practice Green Sponsor - $850 - 1 of 1 available
Benefits:

- Includes 1 team (4 players), free team mulligans and 25-ft string.
- 3'x5' banner displayed on practice green.
- Recognition in the Chamber Connection e-Guide (sent to 3,200 contacts).
- Recognition on Chamber web site (which receives an average of 7,000 visits per month) event page, with company logo and clickable link to your website

Goodie Bag Sponsor - $850 - 1 of 1 available
Benefits:

- Includes 1 team (4 players), free team mulligans and 25-ft string.
- Sponsor supplies approx. 150 goodie bags with sponsor business logo or name approved by the Chamber to be distributed during the event.
- Recognition in the Chamber Connection e-Guide (sent to 3,200 contacts).
- Recognition on Chamber web site (which receives an average of 7,000 visits per month) event page, with company logo and clickable link to your website

Please call the Chamber to discuss benefits if not including a team

“Mulligan Munchies” Lunch Sponsor - 1 of 1 available (please contact the Chamber to negotiate pricing details)
Benefits:

- Signage at the event
- Recognition on Chamber web site (which receives an average of 7,000 visits per month) event page, with company logo and clickable link to your website
- Recognition in Chamber Connection e-Guide (sent to 3,200 members and community leaders)

Business Builder Bundle

A value-packed bundle of high-visibility sponsorships spanning the entire year

Business Builder Sponsor - $1,200 – unlimited (subject to individual sponsorship limitations)
Benefits:

- Year-round exposure
- Discounted price
- Recognition as stated in each sponsorship

Chamber Web Site (Nacogdoches.org) – Spotlight Sponsor $350 value (see page 26)
Chamber Connection e-Guide – Sponsor $150 value (see page 22)
Speed Networking – Gold Sponsor $150 value (see page 45)
Fourth Friday Business Luncheon – Gold Sponsor $500 value (see page 32)
Meetings – Board Meeting Sponsor $100 value (see page 40)
Past Presidents & Chairs Luncheon – Gold Sponsor $250 value (see page 44)
Chamber Board of Directors Retreat – Gold Sponsor $350 value (see page 21)

TOTAL VALUE: $1,850

Brand Boost Bundle

Need a customized bundle? Contact Shari at the Chamber

Business Development

A series of Business Development Seminars will be produced by the Chamber's Business Development Committee. The seminars will be scheduled throughout the calendar year and are directed toward small to medium businesses. The main goal for these seminars is to help businesses grow and become successful. THIS SPONSORSHIP MUST BE PAID FOR NO LATER THAN DECEMBER 1 OF THE PREVIOUS YEAR.

Presenting Sponsor - $750 - 1 of 1 available
Benefits:

- Top billing as Presenting Sponsor at each Business Development Seminar.
- Recognition in eGuide (sent monthly to 3,200 email addresses), email blast to Chamber Ambassadors and Board of Directors (approx. 300)
- Recognition on Chamber web site (which receives an average of 7,000 visits per month) event page, with company logo and clickable link to your website
- Recognized in radio call ins to local radio stations.
- At the event, the presenting sponsor receives recognition on signage
- Recognition from the podium

Gold Sponsor - $350 - unlimited
Benefits:

- Recognition in eGuide (sent to 3,200 email addresses), email blast to Chamber Ambassadors and Board of Directors (approx. 300)
- Recognition on Chamber web site (which receives an average of 7,000 visits per month) event page, with company logo and clickable link to your website
- At the event, the Gold sponsor receives recognition on signage recognition from the podium

Bronze Sponsor - $150 - unlimited
Benefits:

- Receives recognition in eGuide (sent to 3,200 email addresses), email blast to Chamber Ambassadors and Board of Directors (approx. 300)
- Recognition on Chamber web site (which receives an average of 7,000 visits per month) event page, with company logo and clickable link to your website
- At the event, the Bronze sponsor receives recognition on signage
- Recognition from the podium.

Business Showcase (formerly Member of the Month Profile)

The Business Showcase Monthly Profile is an opportunity to gain exposure for your business in the Chamber's monthly e-newsletter Chamber Connection and on the web site. Chamber Connection is e-mailed to Chamber members and other area contact lists - approx. 3,200 contacts. The Chamber website receives an average 7,000 visits every month. Each month, the Chamber will publish a feature article and accompanying photograph, provided by the company.

Benefits:

- 200-word article and 2"x3" photo, provided by the sponsor (pending approval of the article and photo by the Chamber Vice President), in the monthly edition of Chamber Connection e-newsletter and posted online at nacogdoches.org for the month.
- Recognition at Business Connect Monthly Membership Luncheon.
- Recognition in weekly news update email blast

Business Showcase - $150/each - 1 available per year for each month in 2027:
January Business Showcase
February Business Showcase
March Business Showcase
April Business Showcase
May Business Showcase
June Business Showcase
July Business Showcase
August Business Showcase
September Business Showcase
October Business Showcase
November Business Showcase
December Business Showcase

Chamber Board of Directors Retreat

Each year the Chamber Board of Directors convene at their annual Board Retreat to plan the Chamber's program of work for the upcoming year.

Presenting Sponsor - $1,000 - 1 of 1 available
Benefits:

- Top billing on all event materials and signage
- Recognition on Chamber web site (which receives an average of 7,000 visits per month)
- Recognition in Chamber e-newsletter (sent to 3,200 contacts).
- Recognition on meeting agenda
- Verbal recognition during the retreat
- Recognition on e-mail correspondence to retreat attendees.

Gold Sponsor - $350 - 2 of 2 available
Benefits:

- Recognition on event materials and signage
- Recognition in Chamber e-newsletter (sent to 3,200 contacts)
- Verbal recognition during the retreat
- Recognition on e-mail correspondence to retreat attendees.

Chamber Connection e-Guide

(electronic newsletter)

The Nacogdoches County Chamber communicates to membership monthly through this email blast. The e-Guide communication is sent to every contact in the Chamber and others interested in Chamber activities (approx. 3,200 contacts) to inform them of upcoming Chamber events for Nacogdoches and for the East Texas region. The e-Guide also contains news and information for members of the organization. Business owners and managers have an easy option to forward the Chamber e-Guide to staff.

Benefits:

- Recognition near the top of the Chamber Connection e-Guide with clickable hyperlink.

e-Guide Sponsor - $150/each - 1 available for each month in 2027 (receive one month free when you purchase two months)

January	April	July	October
February	May	August	November
March	June	September	December

Chamber Day in Austin

Chamber Day in Austin is a collaboration between the Nacogdoches County Chamber of Commerce, the Angelina/Lufkin Chamber of Commerce, and Stephen F. Austin State University and will be held in February. Chamber members, community and business leaders from Angelina and Nacogdoches counties, SFA, and the Leadership Nacogdoches and Leadership Lufkin classes spend time at the Capitol with state officials, legislators, and agency representatives. Issues affecting East Texas are discussed. A Legislative Reception is held for all to mix and mingle. Approximately 300 individuals attend the above-mentioned activities in Austin.

Presenting Texas Star Sponsor - $5,000 - 1 of 1 available
Benefits:

- Recognition on Chamber web site (which receives an average of 7,000 visits per month) event page, with company logo and clickable link to your website
- Recognition in Chamber e-newsletter (sent to 3,200 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers).
- Top billing on materials printed for the event recognition from the podium during Legislative Reception and top billing on signage at the reception.
- Signage for presenting sponsor to display at place of business if desired.
- Members receive “Enhanced” status in the online directory for the remainder of the year.

Diamond Sponsor - $2,500 - 10 of 10 available
Benefits:

- Recognition on Chamber web site (which receives an average of 7,000 visits per month) event page, with company logo and clickable link to your website
- Recognition in Chamber e-newsletter (sent to 3,200 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers).
- Recognition on materials printed for the event recognition from the podium during Legislative Reception and top billing on signage at the reception.
- Members receive “Enhanced” status in the online directory for the remainder of the year.

Platinum Sponsor - $1,000 - 15 of 15 available unlimited
Benefits:

- Receives recognition in advance publicity
- Recognition on Chamber web site (which receives an average of 7,000 visits per month) event page, with company logo and clickable link to your website
- Recognition in e-newsletter (sent to 3,200 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers) on materials printed for the event and recognition from the podium during Legislative Reception and on signage at the reception.
- Members receive “Enhanced” status in the online directory for the remainder of the year.

Continued …

Gold Sponsor - $500 – unlimited

Benefits:

- Receives recognition in advance publicity
- Recognition on Chamber web site (which receives an average of 7,000 visits per month) event page, with company logo and clickable link to your website
- Recognition in e-newsletter (sent to 3,200 email addresses) on materials printed for the event
- Recognition on signage at the reception.

Silver Sponsor - $250 - unlimited

Benefits:

- Recognition on Chamber web site (which receives an average of 7,000 visits per month) event page, with company logo and clickable link to your website
- Receives recognition materials printed for the event
- Recognition on signage at the reception.

Chamber News Tag-Along

Each week, the Chamber puts out an email to all members listing events for the upcoming week, and now has made available the opportunity for you to add your business' flyer or advertisement to the bottom of the email for an entire month.

Sponsor - $150 unlimited
Benefits:

- Recognition in weekly email (sent to 3,200 email addresses) through submitted advertisement.
- Month-long benefit
- May choose more than one month.

Requirements:

- Must submit final copy at least two weeks before the month.
- Copy must be in png or jpg format, 8.5" x 5.5" or 816X528 px

Chamber Web Site - Nacogdoches.org

The Chamber's website is revamped annually and includes an interactive community calendar and improved membership listings with links to members' sites. Documents are available for easy downloading by members and the general public. Thousands of visitors from across the country and in Nacogdoches check this website and its business listings when making decisions on moving to Nacogdoches, what to buy and from whom to buy. Other new features are a Member Spotlight and a Chamber News section that features Chamber and community announcements. This popular website averages 7,500 unique visitors monthly and almost 1,500 page views every day.

Reach thousands of potential customers 24 hours a day, 7 days a week by being a very visible part of the Nacogdoches County Chamber website www.nacogdoches.org. . THIS SPONSORSHIP MUST BE PAID FOR NO LATER THAN DECEMBER 1 OF THE PREVIOUS YEAR.

Leaderboard Total Site Sponsorship - $2,500 - 6 of 6 available
Benefits:

- Your business logo in rotation in the vertical High-rise position on most every webpage.
- This year only six prime spots are being offered so be part of an elite group of business leaders.
- Members receive “Enhanced” status in the online directory for the entire calendar year.

Leaderboard specs: is 300px- 250px, RGB, 40K or less, JPG.

Business Spotlight Monthly Sponsorship - $350 - 6 of 6 available



Benefits:

- One available per month (not a shared rotation)
- Your static, clickable business logo located mid-page on the chamber’s main page.

Spotlight specs: 728px- 90px, RGB, 40K or less, JPG (please contact the Chamber to confirm)

Chamber Website Blog - $150 - 4 of 4 available
Benefits:



- Your static (clickable) logo at the top of each weekly blog post for the month.

Committees

Ambassadors Committee - $350 - 1 of 1 available
Exclusive sponsorship of the committee that makes up to 75 group public relations calls on business owners throughout Nacogdoches.
Benefits:

- Your company will be listed on meeting announcements, agendas and verbally at each meeting.
- Recognition in calendar items and on Chamber web site (which receives an average of 7,000 visits per month)
- Chamber e-newsletter (sent to 3,200 email addresses).

Background on Ambassadors Committee: Ambassadors are the public relations arm of the Chamber, providing ribbon cutting, grand opening and groundbreaking services for members. Ambassadors benefit by being on the inside track of new developments, meeting new business owners and helping the Chamber support its members. If your job includes being active in the community and making frequent contact with prospective customers, you should be an ambassador. THIS SPONSORSHIP MUST BE PAID FOR NO LATER THAN DECEMBER 1 OF THE PREVIOUS YEAR.

Chairman's Circle Committee - $350 - 1 of 1 available
Exclusive sponsorship of the committee that meets with and communicates with Chamber members throughout the year.
Benefits:

- Your company will be listed on meeting announcements, agendas and verbally at each monthly group meeting.
- Recognition in calendar items and on Chamber web site (which receives an average of 7,000 visits per month)

SFA-Chamber Connection Committee - $350 - 1 of 1 available
Exclusive sponsorship of the committee that bridges the gap between our business community and our university.
Benefits:

- Your company will be listed on meeting announcements, agendas and verbally at each monthly group meeting.
- Recognition in calendar items and on Chamber web site (which receives an average of 7,000 visits per month)
- Chamber e-newsletter (sent to 3,200 email addresses).

Note: large events and publications produced by the committee will have separate available sponsorships.
Background on SFA-Chamber Connection Committee: • Develops contacts at SFASU that can be a resource for the business community • Lead Chamber efforts in helping SFA recruit students • Assist in efforts to create internships and employment opportunities for students • Assist SFA in reaching business community to promote the university • Assist businesses in reaching students and parents as potential customers.

Education - Leaders of Tomorrow (LOT) 2027-2028

L.O.T. is an annual program for eighth grade students and is modeled after the Leadership Nacogdoches program. The L.O.T. Crew is made up of three or four students chosen from each Nacogdoches County public school. From September through May, the L.O.T. Crew explores a different community industry - meeting current leaders and learning more about leadership opportunities available to them now and in the future.

LOT Crew is being overseen by the Nacogdoches County Chamber Foundation and the sponsorship is fully deductible as a 501(c)(3) donation.

Presenting Sponsor - $2,500 - 1 of 1 available
Benefits:

- Top billing on t-shirts provided to students.
- Recognition on Chamber web site (which receives an average of 7,000 visits per month) event page, with company logo and clickable link to your website
- Recognition in e-newsletter (sent to 3,200 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers).
- Recognition at the May Graduation Ceremony - attended by students, parents, school counselors and mentors, and community leaders and Chamber volunteers - sponsor will receive recognition printed at the graduation program and recognition from the podium.
- Signage for presenting sponsor to display at place of business.
- Members receive “Enhanced” status in the online directory for the remainder of the year.

Gold Sponsor - $1,000 - 2 of 2 available
Benefits:

- Sponsor name on t-shirts provided to students.
- Recognition on Chamber web site (which receives an average of 7,000 visits per month) event page, with company logo and clickable link to your website
- Recognition in e-newsletter (sent to 3,200 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers).
- At the May Graduation Ceremony - attended by students, parents, school counselors and mentors, and community leaders and Chamber volunteers - sponsor will receive recognition printed on the graduation program and graduation certificate, and recognition from the podium.
- Members receive “Enhanced” status in the online directory for the remainder of the year.

Continued ...

Silver Sponsor - $500 - 8 of 8 available
Benefits:

- Sponsor business name included on L.O.T. Crew t-shirts provided to students.
- Recognition on Chamber web site (which receives an average of 7,000 visits per month) event page, with company logo and clickable link to your website
- Recognition in e-newsletter (sent to 3,200 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers).
- At the May Graduation Ceremony - attended by students, parents, school counselors and mentors, and community leaders and Chamber volunteers - sponsor will receive recognition printed on the graduation program and recognition from the podium.

Bronze Sponsor - $250 - 10 of 10 available
Benefits:

- Sponsor business name included on L.O.T. Crew t-shirts provided to students.
- Recognition on Chamber web site (which receives an average of 7,000 visits per month) event page, with company logo and clickable link to your website
- Recognition in e-newsletter (sent to 3,200 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers).
- At the May Graduation Ceremony - attended by students, parents, school counselors and mentors, and community leaders and Chamber volunteers - sponsor will receive recognition printed on the graduation program and recognition from the podium.

Education - N.O.B.L.E. Scholars Awards Reception

Presented by Citizens 1st Bank. An event, which occurs in March at Stephen F. Austin State University, honoring graduating high school students from all Nacogdoches County public and private schools who have successfully completed the N.O.B.L.E. Scholar program. N.O.B.L.E. stands for Nacogdoches Opportunity for a Better Learning Experience. The reception is attended by more than 300 individuals, including students, their parents, counselors, school administrators and Chamber leaders and volunteers. N.O.B.L.E. students are challenged to take and master advanced classes and complete a community service project. Completing the N.O.B.L.E. curriculum will lead students to increased opportunities, better jobs and higher self-esteem, and the business community benefits from a stronger work force.

The NOBLE Scholars Award Reception is being overseen by the Nacogdoches County Chamber Foundation and the sponsorship is fully deductible as a 501(c)(3) donation.

Gold Sponsorship - $1,000 - 4 of 4 available
Benefits:

- Recognition in Chamber e-newsletter, web site Chamber News item, reception program and in event publicity and Chamber e-mail messages.
- Recognition on Chamber web site (which receives an average of 7,000 visits per month) event page, with company logo and clickable link to your website
- Sponsor receives four places at event, is included on event signage and recognized from podium.
- Members receive “Enhanced” status in the online directory for the remainder of the year.

Silver Sponsorship - $500 - 10 of 10 available
Benefits:

- Sponsor receives two places at event,
- Recognition on Chamber web site (which receives an average of 7,000 visits per month),
- Recognition on event page, with company logo and clickable link to your website
- Chamber News item, and reception program.
- Sponsor will be included on event signage and recognized from podium.

Bronze Sponsorship - $250 - unlimited
Benefits:

- Sponsor receives one place at event,
- Recognition on Chamber web site (which receives an average of 7,000 visits per month) event page, with company logo and clickable link to your website Chamber News item, and reception program.
- Sponsor will be included on event signage and recognized from podium.

Continued …

Friend Sponsorship - $100 - unlimited
Benefits:

- Recognition on Chamber web site (which receives an average of 7,000 visits per month) event page, with company logo and clickable link to your website Chamber News item, and reception program.
- Sponsor will be included on event signage and recognized from podium.
- Recognition on Chamber web site, Chamber News item, and reception program.

N.O.B.L.E. Scholarship - $1,000 - unlimited
N.O.B.L.E. Scholars may apply for a scholarship worth $1,000. Scholarship recipients may apply to renew their scholarship for four years, with the potential of receiving $4,000 in scholarship funds.

The NOBLE Scholarship is overseen by the Nacogdoches County Chamber Foundation and the sponsorship is fully deductible as a 501(c)(3) donation.
Benefits:

- Sponsor receives two places at NOBLE Banquet.
- Recognition on program materials.
- Recognition on Chamber web site (which receives an average of 7,000 visits per month) event page, with company logo and clickable link to your website Chamber News item, and reception program.
- Recognition in email messages to Chamber members and press releases.
- Members receive “Enhanced” status in the online directory for the remainder of the year.

Fourth Friday Business Membership Luncheon

Fourth Friday Business Luncheon serves as the monthly membership meeting and features guest speakers on a variety of timely topics that are of interest to the business community. The luncheons are generally 12:00 pm to 1:00 pm on the fourth Friday of the month with schedule changes during holiday seasons. Approximately 50-75 members attend.

Presenting Sponsor - $1,000 - 1 of 1 available
Benefits:

- Recognition in e-newsletter (sent to 3,200 email addresses),
- Email blast to Chamber Ambassadors (approx. 300),
- Recognition on Chamber web site (which receives an average of 7,000 visits per month) event page, with company logo and clickable link to your website Chamber News item, and reception program.
- One-time mention on local radio stations during live radio call-in
- At the event, the presenting sponsor receives skirted table to display business products and services
- Recognition on signage
- Recognition from the podium
- The opportunity to place pamphlets, specialty items, etc., on banquet tables prior to the start of the program.
- Presenting sponsor receives 4 reserved seats at the event.
- Members receive “Enhanced” status in the online directory for the remainder of the year.

Gold Sponsor - $500 - 2 of 2 available
Benefits:

- Recognition in e-newsletter (sent to 3,200 email addresses),
- Email blast to Chamber Ambassadors (approx. 300),
- Recognition on Chamber web site (which receives an average of 7,000 visits per month) event page, with company logo and clickable link to your website Chamber News item, and reception program.
- At the event, the Gold Sponsor receives space on a skirted table to display business products and services
- Recognition on signage
- Recognition from the podium.
- Gold sponsor receives 2 reserved seats at the event.

Luncheon Dates for Fourth Friday Luncheon in 2027:
(subject to change)

	March	July	
	April	August	
January	May	October	
February	June	December	

Leadership Nacogdoches Program (2028-2029)

August 2028 through May 2029
Leadership Nacogdoches is a prestigious 9-month program designed to identify, motivate, and educate potential and existing adult leaders in Nacogdoches County. It is the only program of its kind in the county. Since its inception in 1982, Leadership Nacogdoches has more than 475 graduates including business owners, physicians, city council members, bank presidents, attorneys, judges, philanthropists, professors, elected officials and many more notable members. Leadership Nacogdoches takes pride in providing lasting benefits for the community with new generations of leadership.

Commitment Meeting and Alumni Reception - $250 - 3 of 3 available (September)
Benefits:

- As a session sponsor, your company name will be on the printed agendas recognition in event press release
- Recognition on Chamber web site (currently receiving an average of 5,000 hits per month) recognition in the Chamber's e-newsletter sent to approximately 1,500 contacts.
- Sponsors are also given the opportunity to make a 5-minute welcome presentation to the class at the beginning of the Commitment Meeting and the LN Alumni Reception.

The LN Commitment Meeting and Alumni Reception are two separate meetings that happen in August. Class members will review the LN program and commit to attendance and participation at the Commitment Meeting. At the LN Alumni Reception, the current LN class is introduced to the community. All LN Alumni are invited to the evening event.

Session Sponsorships

Orientation Retreat - $250 - 3 of 3 available September of 2028
Benefits:

- As a session sponsor, your company name will be on the printed agenda
- Recognition in session press release
- Recognition on Chamber web site (currently receiving an average of 5,000 hits per month)
- Recognition in the Chamber's e-newsletter sent to approximately 1,500 contacts.

Continued …

Nacogdoches Then and Now - $250 - 3 of 3 available September of 2028
Benefits:

- As a session sponsor, your company name will be on the printed agendas recognition in event press release
- Recognition on Chamber web site (currently receiving an average of 7,000 hits per month)
- Recognition in the Chamber's e-newsletter sent to approximately 3,200 contacts.
- Sponsors are also given the opportunity to make a 5-minute welcome presentation to the class at the beginning of the session
- Invitation to attend the Graduation Ceremony.

Community Services - $250 - 3 of 3 available – April 2029
Benefits:

- As a session sponsor, your company name will be on the printed agendas recognition in event press release
- Recognition on Chamber web site (currently receiving an average of 7,000 hits per month)
- Recognition in the Chamber's e-newsletter sent to approximately 3,200 contacts.
- Sponsors are also given the opportunity to make a 5-minute welcome presentation to the class at the beginning of the session
- Invitation to attend the Graduation Ceremony.

Education - $250 - 3 of 3 available November of 2028
Benefits:

- As a session sponsor, your company name will be on the printed agendas recognition in event press release
- Recognition on Chamber web site (currently receiving an average of 7,000 hits per month)
- Recognition in the Chamber's e-newsletter sent to approximately 3,200 contacts.
- Sponsors are also given the opportunity to make a 5-minute welcome presentation to the class at the beginning of the session
- Invitation to attend the Graduation Ceremony.

City Government - $250 - 3 of 3 available December of 2028
Benefits:

- As a session sponsor, your company name will be on the printed agendas recognition in event press release
- Recognition on Chamber web site (currently receiving an average of 7,000 hits per month) recognition in the Chamber's e-newsletter sent to approximately 3,200 contacts.
- Sponsors are also given the opportunity to make a 5-minute welcome presentation to the class at the beginning of the session
- Invitation to attend the Graduation Ceremony.

Continued …

County Government and Legal Systems - $250 - 3 of 3 available – January 2029

Benefits:

- As a session sponsor, your company name will be on the printed agendas recognition in event press release
- Recognition on Chamber web site (currently receiving an average of 7,000 hits per month)
- Recognition in the Chamber's e-newsletter sent to approximately 3,200 contacts.
- Sponsors are also given the opportunity to make a 5-minute welcome presentation to the class at the beginning of the session
- Invitation to attend the Graduation Ceremony.

State Government - $250 - 3 of 3 available – February 2029

Benefits:

- As a session sponsor, your company name will be on the printed agendas recognition in event press release
- Recognition on Chamber web site (currently receiving an average of 7,000 hits per month)
- Recognition in the Chamber's e-newsletter sent to approximately 3,200 contacts.
- Sponsors are also given the opportunity to make a 5-minute welcome presentation to the class at the beginning of the session
- Invitation to attend the Graduation Ceremony.

Higher Education SFA - $250 - 3 of 3 available October of 2028

Benefits:

- As a session sponsor, your company name will be on the printed agendas recognition in event press release
- Recognition on Chamber web site (currently receiving an average of 7,000 hits per month)
- Recognition in the Chamber's e-newsletter sent to approximately 3,200 contacts.
- Sponsors are also given the opportunity to make a 5-minute welcome presentation to the class at the beginning of the session
- Invitation to attend the Graduation Ceremony.

Leadership Skills Development - $250 - 3 of 3 available – May 2029

Benefits:

- As a session sponsor, your company name will be on the printed agendas recognition in event press release
- Recognition on Chamber web site (currently receiving an average of 7,000 hits per month)
- Recognition in the Chamber's e-newsletter sent to approximately 3,200 contacts.
- Sponsors are also given the opportunity to make a 5-minute welcome presentation to the class at the beginning of the session
- Invitation to attend the Graduation Ceremony.

Continued …

Healthcare - $250 - 3 of 3 available – March 2029
Benefits:

- As a session sponsor, your company name will be on the printed agenda
- Recognition in session press release
- Recognition on Chamber web site (currently receiving an average of 5,000 hits per month)
- Recognition in the Chamber's e-newsletter sent to approximately 1,500 contacts.

Graduation Ceremony - $250 - 3 of 3 available – May 2029
Benefits:

- As a session sponsor, your company name will be on the printed agendas recognition in event press release
- Recognition on Chamber web site (currently receiving an average of 7,000 hits per month)
- Recognition in the Chamber's e-newsletter sent to approximately 3,200 contacts.
- Sponsors are also given the opportunity to make a 5-minute welcome presentation to the class at the beginning of the session
- Invitation to attend the Graduation Ceremony.

Other Sponsorships

Orientation Retreat Transportation Sponsor - $250 - 3 of 3 available September
Benefits:

- The Transportation Sponsor will receive verbal recognition each day as well as recognition sign on the outside of the bus
- Recognition in the Chamber Connection e-Newsletter and
- Recognition on the Chamber web site.
- Sponsors also have the opportunity to supply a DVD with a brief message for the class to watch during travel.

Class Shirt Sponsor - $1,500 - 1 of 1 available
Benefits:

- Company logo is printed on the sleeve of the shirts of each class member
- Members receive “Enhanced” status in the online directory for the remainder of the year.
- Great exposure! Chamber staff orders shirt
- Recognition in Chamber Connection e-newsletter (sent to approximately 1,500 contacts)

Continued …

State Government Transportation Sponsor - $250 - 3 of 3 available – February 2029
Benefits:

- The Transportation Sponsor will receive verbal recognition each day as well as recognition sign on the outside of the bus
- Recognition in the Chamber Connection e-Newsletter and
- Recognition on the Chamber web site.
- Sponsors also have the opportunity to supply a DVD with a brief message for the class to watch during travel.

The Leadership Nacogdoches program is overseen by the Nacogdoches County Chamber Foundation and the sponsorship is fully deductible as a 501(c)(3) donation.

Lone Star Legislative Summit (2028)

The Lone Star Legislative Summit is set for April, 2028. The event brings Washington and Austin to Nacogdoches! Elected officials and state agency representatives are invited to the 2-day event in Nacogdoches. A Legislative Reception is held for all to mix and mingle. The event is promoted throughout the region and approximately 200 individuals attend the above-mentioned activities.

Presenting Sponsor - $10,000 - 1 of 1 available
Benefits:

- Receives top billing in advance publicity
- Top billing on Chamber web site (which receives an average of 5,000 visits per month)
- Recognition in Chamber e-newsletter (sent to 1,500 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers).
- Top billing on materials printed for the event recognition from the podium during Legislative Reception and top billing on signage at the reception.
- The Chamber and the presenting sponsor will establish the number of complimentary admissions to each of the events.
- Members receive “Enhanced” status in the online directory for the remainder of the year.

Panel Discussion Sponsor - $5,000 - 3 of 3 available
Benefits:

- Receives top billing with Panel Discussion Title in advance publicity
- Recognition on Chamber web site (which receives an average of 5,000 visits per month)
- Recognition in Chamber e-newsletter (sent to 1,500 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers).
- Top billing with Panel Discussion Title on materials printed for the event
- Recognition from the podium during Legislative Reception and top billing on signage at the reception.
- Receives six (6) complimentary admissions to the Friday breakfast and lunch.
- Members receive “Enhanced” status in the online directory for the remainder of the year.

Continued …

Diamond Sponsor - $2,500 - 10 of 10 available
Benefits:

- Receives recognition in advance publicity
- Recognition inn Chamber e-newsletter (sent to 1,500 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers).
- Recognition on materials printed for the event
- Recognition from the podium during Legislative Reception and top billing on signage at the reception.
- Receives six (6) complimentary admissions to the Friday breakfast and lunch.

Platinum Sponsor - $1,000 – unlimited
Benefits:

- Receives recognition in advance publicity
- Chamber web site (which receives an average of 5,000 visits per month)
- Recognition in e-newsletter (sent to 1,500 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers)
- Recognition on materials printed for the event and recognition from the podium during Legislative Reception and on signage at the reception.
- Receives two (2) complimentary admissions to the Friday breakfast and lunch.

Gold Sponsor - $500 - unlimited
Benefits:

- Receives recognition in advance publicity
- Recognition on chamber web site (which receives an average of 5,000 visits per month)
- Recognition in e-newsletter (sent to 1,500 email addresses)
- Recognition on materials printed for the event
- Recognition on signage at the reception.
- Receives one (1) complimentary pass to the Friday breakfast and lunch.

Silver Sponsor - $250 - unlimited
Benefits:

- Receives recognition on Chamber web site (which receives an average of 5,000 visits per month)
- Recognition on materials printed for the event and on signage at the reception.
- Receives one (1) complimentary pass to the Friday breakfast and lunch

Meetings

Board Meeting Sponsorship

The Chamber Board of Directors and other invited guests - the most influential leaders in our county - meet monthly to monitor progress on Chamber goals and to examine issues affecting the business community. The Chamber Board typically meets the fourth Tuesday morning of the month. 20-30 individuals attend the monthly meeting.

Benefits:

- Recognition on Chamber web site (which receives an average of 7,000 visits per month),
- Recognition in Chamber e-newsletter (sent to 3,200 contacts)
- Recognition on meeting agenda
- Recognition on signage at meeting
- Verbal recognition during the meeting
- E-mail to Chamber board of directors.

Board Meeting Sponsorship - $100/each - available for the following in 2027:

		February	June
		March	August
		April	October
	January	May	December

New Member Welcome Bag



Members of the Nacogdoches County Chamber of Commerce, Endeavor Tier and above, have the opportunity to provide a promotional item for the New Member Welcome Bag. This sponsorship provides the bags.

Sponsor will provide approximately 100 bags per year with sponsor's logo to the Chamber, which will contain qualifying members' promotional items.

Gold Sponsor - $250 or 100 bags- 1 of 1 available
Benefits:

- Your logo is the first to be seen when new members receive the New Member Welcome Bag.
- Occasional recognition on social media when bags are delivered.

New Resident Packet

The Nacogdoches County Chamber of Commerce serves as the “Welcome to Nacogdoches” gateway. Approximately 300 new resident packets are mailed, delivered to local businesses, and picked up in person by potential newcomers(customers) yearly. . THIS SPONSORSHIP MUST BE PAID FOR NO LATER THAN DECEMBER 1 OF THE PREVIOUS YEAR.

Gold Sponsor - $250 - 5 of 5 available
Benefits:

- Sponsor’s logo printed on outside of packet
- Have the opportunity to add a promotional item (approved by Chamber Vice President) and/or flyer to the packets

Operation Thank You!

The Chamber's annual initiative to personally thank our business members for their support. Volunteers will call Chamber members to assist with the Chamber annual membership survey, to thank members for their continued Chamber support, and have the opportunity to introduce themselves. This two-day event occurs in January.

Presenting Sponsor - $750 - 1 of 1 available
Benefits:

- Have the opportunity to add a promotional item (approved by Chamber Vice President) and/or flyer to the quarterly mail-out.
- Sponsor will be aligned with the event with naming rights - "Operation Thank You presented by (your company name)" and recognized in event publicity.
- Presenting Sponsor's logo and contact information can be printed on Operation Thank You! envelopes.
- Sponsor’s name and logo to be included on survey to all members

Gold Sponsor - $250 - 5 of 5 available
Benefits:

- Have the opportunity to add a promotional item (approved by Chamber Vice President) and/or flyer to the quarterly mail-out.
- Recognized on Operation Thank You! envelopes.
- Recognized on survey to all members.

Past Chamber Presidents & Chairs Reunion (Legacy Leadership Reunion)

This gathering of Nacogdoches major business executives, present and past, is your opportunity to rub elbows with and place your company name in front of this prestigious group. This annual event brings all the past Chairmen and Presidents of the Nacogdoches County Chamber of Commerce together to discuss key issues of the day, to be updated on Chamber initiatives, and to receive the Chamber in Review Report. Sponsors have an exclusive invitation to the event, attended by approximately 20 past Chamber board chairs, presidents and current Chamber leaders.

Presenting Sponsor - $500 - 1 of 1 available
Benefits:

- Sponsor's company logo will be on the invitation mailed to all past presidents/chairpersons and the current Chamber chair and vice chairs.
- Sponsor will be recognized at the event as the presenting sponsor verbally and on signage.
- Sponsor's logo will be on the agenda.
- Sponsor may include materials in the packets given to the event guests.

Gold Sponsor - $250 - 4 of 4 available
Benefits:

- Sponsor's name will be on the invitation mailed to past presidents/chairpersons and the current Chamber chair and vice chairs.
- Sponsor may include materials in the packets given to the event guests.
- Sponsor's company name will be on the agenda.

Silver Sponsor - $150 - unlimited
Benefits:

- Sponsor's company name will be on the invitation mailed to past presidents/chairpersons and the current Chamber chair and vice chairs.
- Sponsor's company name will be on the agenda.

Speed Networking (quarterly)



Promote your business to fellow chamber members, most of whom are small businesses, by attaching your business logo to this quarterly event.

Presenting Sponsor - $750 - 1 of 1 available
Benefits:

- Billed as “Presenting Sponsor” every time the event is mentioned, all year long
- Three-minute opportunity to speak to the group for three minutes before the event begins
- Recognition at the event through table tents and printed literature
- Opportunity to provide promotional items to all attendees
- Recognition on Chamber web site (which receives an average of 7,000 visits per month),
- Recognition in Chamber e-newsletter (sent to 3,200 contacts)
- - Members receive “Enhanced” status in the online directory for the entire year.

Gold Sponsor - $150 - 4 of 4 available per event
Benefits:

- Sponsor may choose one event to be held February, May, August, or November
- Recognition at the event through table tents and printed literature
- Recognition on Chamber web site (which receives an average of 7,000 visits per month),
- Recognition in Chamber e-newsletter (sent to 3,200 contacts)
- Recognition on meeting agenda
- Recognition on signage at meeting
- Verbal recognition during the meeting

Texas Blueberry Festival presented by Tipton Ford

The Texas Blueberry Festival presented by Tipton Ford is a major event in the East Texas area, and is a state-sanctioned festival held 8 a.m. to 4 p.m. in downtown Nacogdoches on the second Saturday of June. The event draws approximately 20,000 attendees. The festival offers fresh blueberries for sale or a ride to pick your own from a Nacogdoches blueberry farm, blueberry treats, live entertainment on three stages, a car show, tons of vendors, and much, much, more. It's a day of blueberry-sweet, family-friendly fun.

Blue Diamond Sponsor - $7,500 - 1 of 1 available
Benefits:

- Sponsor receives recognition in advance publicity in print promotion recognition on Chamber web site (which receives an average of 7,000 visits per month
- Recognition in e-newsletter (sent to 3,200 email addresses) weekly e-news blast (sent to 300 Ambassadors and volunteers) links on the Texas Blueberry Festival web site
- Geofencing/targeting - City wide targeted ads, East Texas event targeting, targeted social media ads, YouTube video ads, demographic and behavior ad targeting, and location based geofencing. Plus, receive a report with documented reach results after the campaign ends.
- 4 Texas Blueberry Festival commemorative T-shirts
- 2 framed Texas Blueberry Festival Commemorative posters.
- At the festival: sponsor receives recognition on event brochure 10'x20' booth space
- Banners on each entertainment stage and in Festival Park – (the grassy, shady park area just south of the brick streets – where most of the children's activities are held)
- Recognition on event brochure
- Members receive "Enhanced" status in the online directory for the remainder of the year.

Blue Sapphire Sponsor - $5,000 - 2 of 2 available
Benefits:

- Sponsor receives recognition in advance publicity in print promotion recognition on Chamber web site (which receives an average of 7,000 visits per month)
- Recognition in e-newsletter (sent to 3,200 email addresses) weekly e-news blast (sent to 300 Ambassadors and volunteers) links on the Texas Blueberry Festival web site
- Geofencing/targeting - City wide targeted ads, East Texas event targeting, targeted social media ads, YouTube video ads, demographic and behavior ad targeting, and location based geofencing. Plus, receive a report with documented reach results after the campaign ends.
- 3 Texas Blueberry Festival commemorative T-shirts
- 1 framed Texas Blueberry Festival Commemorative poster.
- At the festival: sponsor receives recognition on event brochure 10'x20' booth space and signage at the festival.
- Members receive "Enhanced" status in the online directory for the remainder of the year.

Continued …

Broadcast Sponsor - $2,500 - 12 of 12 available
Benefits:

- Sponsor will work with Town Square Media to arrange for live and/or recorded sessions to be broadcast on radio stations before and during the festival
- Sponsor receives recognition on Chamber web site (which receives an average of 7,000 visits per month)
- Recognition in e-newsletter (sent to 3,200 email addresses)
- Recognition (with links) on the Texas Blueberry Festival web site
- 1 Texas Blueberry Festival commemorative T-shirt
- 1 Texas Blueberry Festival Commemorative poster.
- At the festival: sponsor receives recognition on event brochure and signage at the festival.
- Members receive “Enhanced” status in the online directory for the remainder of the year.

Blue Topaz - $2,500 - 4 of 4 available
Benefits:

- Sponsor receives recognition in advance publicity on Chamber web site (which receives an average of 7,000 visits per month)
- Recognition in e-newsletter (sent to 3,200 email addresses) links on the Texas Blueberry Festival web site
- Geofencing/targeting - City wide targeted ads, East Texas event targeting, targeted social media ads, YouTube video ads, demographic and behavior ad targeting, and location based geofencing. Plus, receive a report with documented reach results after the campaign ends.
- 2 Texas Blueberry Festival commemorative T-shirts
- 1 Texas Blueberry Festival Commemorative poster.
- At the festival: sponsor receives recognition on event brochure 10'x10' booth space and signage at the festival.
- Members receive “Enhanced” status in the online directory for the remainder of the year.

Blue Ribbon Sponsor - $1,000 - 12 of 12 available
Benefits:

- Sponsor receives recognition on Chamber web site (which receives an average of 7,000 visits per month)
- Recognition in e-newsletter (sent to 3,200 email addresses) links on the Texas Blueberry Festival web site
- 1 Texas Blueberry Festival commemorative T-shirt
- 1 Texas Blueberry Festival Commemorative poster.
- At the festival: sponsor receives recognition on event brochure and signage at the festival.
- Members receive “Enhanced” status in the online directory for the remainder of the year.

Continued …



Blue Moon - $1,300 - unlimited
Benefits:

- Sponsor receives the opportunity to advertise on KETK and ketk.com **thirty** 30-second Texas Blueberry Festival commercials (KETK will create the piggyback commercial)
- "East Texas Live" interview with KETK.
- Sponsor receives recognition on Chamber web site (which receives an average of 7,000 visits per month)
- Sponsor receives recognition in e-newsletter (sent to 3,200 email addresses) links on the Texas Blueberry Festival web site
- 1 Texas Blueberry Festival commemorative T-shirt
- 1 Texas Blueberry Festival Commemorative poster.
- At the festival: sponsor receives recognition on event brochure and signage at the festival.
- Members receive "Enhanced" status in the online directory for the remainder of the year.

Blue Jewel - $1,000 - unlimited
Benefits:

- Sponsor receives the opportunity to advertise on KETK and ketk.com **twenty** 30-second Texas Blueberry Festival commercials (KETK will create the piggyback commercial)
- "East Texas Live" interview with KETK.
- Sponsor receives recognition on Chamber web site (which receives an average of 7,000 visits per month)
- Sponsor receives recognition in e-newsletter (sent to 3,200 email addresses)
- Recognition (with links) on the Texas Blueberry Festival web site
- 1 Texas Blueberry Festival commemorative T-shirt
- 1 Texas Blueberry Festival Commemorative poster.
- At the festival: sponsor receives recognition on event brochure and signage at the festival.
- Members receive "Enhanced" status in the online directory for the remainder of the year.

Blue Sky Sponsor - $500 - unlimited
Benefits:

- Sponsor receives recognition on Chamber web site (which receives an average of 7,000 visits per month)
- Recognition in e-newsletter (sent to 3,200 email addresses)
- Recognition (with links) on the Texas Blueberry Festival web site.
- At the festival: sponsor receives recognition on event brochure and signage at the festival.

Continued ...

Blue True Sponsor - $250 - unlimited
Benefits:

- Sponsor receives recognition on Chamber web site (which receives an average of 7,000 visits per month)
- Recognition in e-newsletter (sent to 3,200 email addresses)
- Recognition (with links) on the Texas Blueberry Festival web site.
- At the festival: sponsor receives recognition on event brochure.

Vendor Shuttle Sponsor - $500 - 4 of 4 available
Benefits:

- Sponsor receives recognition on Chamber web site (which receives an average of 7,000 visits per month)
- Recognition in e-newsletter (sent to 3,200 email addresses)
- Recognition in weekly e-news blast (sent to 300 Ambassadors and volunteers)
- Recognition (with links) on the Texas Blueberry Festival web site.
- At the festival - from 5 to 7:30 a.m. and from 4 to 7 p.m., sponsor may shuttle vendors to and from festival and may display signage and promotional material in own shuttle vehicle or work with Chamber President and festival organizers to secure shuttle vehicle. Additional shuttle service during the festival may be an option. Shuttle drivers must follow rules outlined by the Chamber.

Festival Bag Sponsor - $500 - 1 of 1 available
Benefits:

- Sponsor supplies approx. 250 bags with official festival logo and sponsor business logo or name approved by the Chamber to be distributed during the event.

Friday Night Feed the Festival Volunteers Sponsor - $350 - 1 of 1 available
A tasty pick-up-and-go meal is available to the approximately 20 volunteers that spend Friday night before the blueberry festival working on the downtown brick streets.
Benefits:

- Sponsor receives recognition in print promotion recognition on Chamber and web site (which receives an average of 7,000 visits per month)
- Rcognition on the Texas Blueberry Festival web site
- Recognition in e-newsletter (sent to 3,200 email addresses) and a weekly e-news blast (sent to 300 Ambassadors and volunteers).
- At the festival: sponsor receives recognition on event brochure.

Continued ...

Festival Bag Sponsor - $500 - 1 of 1 available
Benefits:

- Sponsor supplies approx. 250 bags with official festival logo and sponsor business logo or name approved by the Chamber to be distributed during the event.

Friday Night Feed the Festival Volunteers Sponsor - $350 - 1 of 1 available
A tasty pick-up-and-go meal is available to the approximately 20 volunteers that spend Friday night before the blueberry festival working on the downtown brick streets.
Benefits:

- Sponsor receives recognition in print promotion recognition on Chamber and web site (which receives an average of 7,000 visits per month) in the Texas Blueberry Festival web site
- Recognition in e-newsletter (sent to 3,200 email addresses) and a weekly e-news blast (sent to 300 Ambassadors and volunteers).
- At the festival: sponsor receives recognition on event brochure.

Volunteer Thank YOU Come and Go Lunch Sponsor - $350 - 1 of 1 available
A come and go lunch held in the Chamber Board room the week after the festival to thank all the wonderful Texas Blueberry Festival volunteers.
Benefits:

- Sponsor receives recognition in print promotion recognition and on Chamber and web site (which receives an average of 7,000 visits per month) in the Texas Blueberry Festival web site
- Recognition in e-newsletter (sent to 3,200 email addresses) and a weekly e-news blast (sent to 300 Ambassadors and volunteers).
- At the festival: sponsor receives recognition on event brochure.

Very Important Volunteer (VIV)

The Board of Directors of the Nacogdoches County Chamber of Commerce has asked us to recognize a Very Important Volunteer each quarter with nominations taken from the membership. The sponsorship includes recognition in print and electronic material for the quarter, and a photo taken with the VIV, for you to share on your social media and for us to share on ours AND our website. The sponsorship is $150 for a full quarter of recognition, and only one is available per quarter.

Quarterly Sponsor - $150 - 4 of 4 available
One quarterly sponsorship per year
January – March
April – June
July – September
October – December

Nacogdoches County Chamber of Commerce
membership@nactx.com